

Ocean Avenue Association  
Executive Director's Report  
December 18, 2014 to January 22, 2015

- **Community Challenge Grant** OAA's CCG application was awarded a \$60,000 grant to re-landscape the 2 Public Works islands at Geneva and Ocean. The grant did not reject any part of the proposal so we will apply for the remainder of the \$96,000 grant this year. OAA is trying to get the mural on the Geneva retaining wall done as soon as possible. I have copies of the mural design that I will pass out at the meeting and ask for feedback from board members and community members in the next 2 weeks. \$42,000 will be available this year to start the re-landscaping part of the grant.
- **Invest in Neighborhoods Grant Opportunity** Earlier in January OAA was invited to apply for a 2<sup>nd</sup> IIN grant for this fiscal year. Because the application was due by 5pm that day, I requested additional funds for the Second Sundays program, including paying for Muni historic and vintage streetcars to travel on Ocean during Second Sunday events in 2015.
- **2015 Ocean Avenue Festival** OAA will be evaluating the available alternatives for the festival, traditionally held on the 3<sup>rd</sup> Saturday of September. The Unity Plaza site will not be available until 2016.
- **Second Sundays on Ocean Avenue** Neil Ballard reports that Second Sundays got off to an auspicious start on January 11th. Fitness programs, public art and music events were offered to Ocean Avenue business district patrons, and our promotion efforts provided high visibility within the Ingleside and surrounding neighborhoods. We learned that music was the most successful entertainment type, especially at Foglifter cafe where a full house enjoyed listening to a variety of music acts, as well as at The Ave Bar with the local Tod Dickow Trio.
- **Vacancy Report** On January 21 Yogurt Land on Ocean Avenue closed its doors. This well designed retail space will be for lease. Whole Foods has the right to select the tenant for this space. The 4 unit building owned by Mrs. Sophie Lau has been damaged by an electrical fire last Saturday. The only operating store in this building, eBikes at 1943 Ocean, was severely damaged in the blaze, reported to have started in the attic. The condition of the other 3 storefronts in this building is not known. 1927-1929 Ocean continue to be available for lease. In Style at 1915 Ocean continues to hold its clearance sale with the intent to close in January.

Daniel Weaver, Executive Director  
Ocean Avenue Association  
[info.oacbd@gmail.com](mailto:info.oacbd@gmail.com) 650.273.6223  
OceanAvenueAssociation.org