

Ocean Avenue Association
Executive Director's Report
February 21 to March 19, 2014

1. Ocean-Phelan Garden Recovery Garden restoration and irrigation system enhancement work has begun at the gateway community garden, finally.

2. Ocean Avenue SF Shines The SF Shines project for Ocean Avenue moved forward this month with the acceptance of all required paperwork by Lucky Ocean Cafe and a new small doggie daycare business owned by Raymond Lu, called iPlayBow.

3. Ocean Avenue Corridor Design Site Walk and Public Workshop The community Site Walk on March 8 had about 25 participants and the Public Workshop on March 12 had more than 50 participants. Both events were excellent opportunities for community members to offer ideas about corridor successes and problems as well as ideas for future long and short term projects. The DPW and DCP teams will attend the April Street Life Committee and are organizing a follow-up Public Workshop in May. See the project website at: <http://oceanavenue.sfplanning.org>

4. District 7 Participatory Budget and Pedestrian Safety Grant Applications OAA has submitted grant applications for 3 projects: (1) Music and Dance funding for the Fall 2014 Ocean Avenue Arts and Culture Festival and the Spring 2015 opening of the Unity Plaza, \$15,000. (2) Traffic calming with tree and sidewalk garden planting at Granada and Miramar Avenues near Ocean Avenue. These are close to 2 businesses whose owners have expressed interest in greening, the upcoming Japanese Bistro Restaurant and the Lucky Ocean Cafe, \$13,000. (3) A complete restoration and re-installation of the Beep's Burgers sign on Lee and Ocean, \$25,000.

5. Connect with Stern Grove Association's "Grove on the Road" program. I have made contact with this San Francisco-based nonprofit to work with in providing high quality live music and dance events on Ocean Avenue. This program also helps promote events and provide additional services such as food during events. They also have possible funding sources for events in addition to what OAA can provide.

6. Ocean Avenue Mobile Parklet Project The parklet design was discussed at the Community Workshop on March 12 and has been the subject of a small group of Street Life Committee members meeting with the design team. The parklet design process is going on at 1410 Ocean Avenue, thanks to the leaseholder and future Ocean Avenue small business owner, Raymond Lu. Check out the windows and doors of 1410 during the design and build process, from now to April 8. Out of Site has created a Pop-Up workshop for the design and build activities, the first Pop-Up on Ocean Avenue.

7. 1608 Ocean Avenue Health Department Permit Process The owner of Ocean Spa was ordered by a health department hearing officer on February 12 to begin her permit process over again by seeking Conditional Use permits from the Department of Public Health and the San Francisco Planning Commission. This second permit process will include public input, unlike the first permit process. This business was ordered to close on February 14, 2014.

8. Ocean Avenue Business Safe Map and Contact List Neil Ballard and I developed the initial Ocean Business Safe map and contact list. We will be visiting the businesses with the new material and asking them for ideas on future meeting topics and times.

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