

Interim Executive Director's Report August 24 to September 27, 2012

The \$30,000 Community Development Block Grant award to the OAA can now be completed. The last of seven required documents is OAA's most recent IRS Form 990. This week OAA will file its Form 990 so this block grant can be processed. Howard, Henry and I worked with our accountants and auditors to prepare and review the required audit and information returns to the IRS and state agencies.

The OAA annual meeting occurred on Friday, September 21 at the Fog Lifter Café. Preparation for that meeting included mailing of invitation letters and information from the OAA's Annual Report on first year activities to all property owners and businesses in the CBD corridor. A summary of the report was also published in the September edition of the Ingleside Light.

Aftermath of the Ocean Avenue fire August 8th. There will be a meeting on October 2nd at the Ingleside Library to discuss allocating a \$5,000 city grant to assist businesses that were damaged by the August fire. Also, this coming Sunday, September 30th there will be a fundraiser at Ingleside Presbyterian Church at 4pm. Tickets are \$25 or more. Information and reservations at: www.oceanavecommunity.info, Annie Fung Cronin at 415.728.1874 or croninannie@gmail.com. Business owners impacted by the fire will receive all proceeds from the event. OAA is supporting this event, hosted by our board member Rev. Roland Gordon. I met with the organizers of the event to help develop this community event. Following up, I am working with Crezia Tano and contacting San Francisco State about getting a mural on the unpainted plywood fence at Capitol and Ocean., before graffiti takes it over.

The Ocean Avenue Arts and Culture Festival, on September 15, under the management of Maria Picar and her crew of volunteers, was a success. OAA had a booth where we circulated survey questionnaires related to Ocean Ave. conditions and improvements to attendees (50 returned so far). We also had photographers there to document the event. See photos of the festival at our new interim website: <http://oaacbd.org/>

We have a website online, finally! Alex Mullaney and I met with lowercase productions and determined that we could quickly get a temporary site up but that the text for the permanent site was not done. So, a few more months are needed to get the full site up. The temp site includes photos and board information where meeting notices, agendas and minutes can be put up.

Updating Facebook and Twitter After a short hiatus, I am updating our social media sites. I post our meeting dates, and events. I am talking to some small business owners about OAA promoting them on our website and social media sites.

Champa Garden Discretionary Review On September 20, the Planning Commission heard testimony on the Champa Garden project. The commission took discretionary review to add a requirement that 2 street trees be planted in front of the building on Faxon. Also, Westwood Park residents near the project and OEWD staff want to add sidewalk landscaping on the Faxon side of the Walgreens parking lot and other locations. Howard Chung, Shirley Lima, Al and Mary Harris and I testified to support the new restaurant project.

Adding new trees and sidewalk level gardens on side streets near Ocean Ave. fits right into OAA's Street Life and Beautification Committee plan to add more landscaping on the side streets close to Ocean Avenue. The plan will include replacing failed trees with new ones and adding landscaping in various places along the corridor. We'll be working with Friends of the Urban Forest on this.

This month I met with Carla Short, the DPW urban forester to evaluate trees on the corridor. Arborist Now, our tree maintenance contractor, has prepared a proposal to deal with the big eucalyptus at Phelan and Ocean garden before its ever-increasing size results in it being uprooted in high wind conditions. I am talking with MTA and the San Francisco PUC to fund the Arborist Now proposal for pruning, etc.

I have been paying attention to the lawsuit that we are a part of, together with the City. OAA has selected an attorney to represent us. The lawsuit is not moving forward at this time.