

Ocean Avenue Association  
Business Committee Meeting 4/12/17  
Lick-Wilmerding High School, Classroom 5

Present: Alexander Mullaney, Lucia Fuentes, Kate Favetti, Dan Weaver, Luis Licea, Neil Ballard, Rick Kurylo, Kelenia Olsen

Minutes taken by: Neil Ballard

1. Meeting called to order at 5:06 p.m by Alex Mullaney (chair Summerland has an excused absence)
2. Corridor Report: Dan Weaver
  - Ingleside-Excelsior Light ad re: new businesses got some positive attention
  - Mullaney: Miles will introduce us to brewpub owners to potentially lease El Rey space
  - Fuentes: Can the El Rey be a community center?
    - Mullaney: there will be community-oriented space in the El Rey building
  - Weaver: Planning department is looking at tax credits for owners for façade improvements
  - OAA will place another business marketing ad in Ingleside-Excelsior Light
  - Mullaney: could advertise neighborhood resources in an upcoming ad, and encourage people to visit businesses
  - Will keep planning ad and aim for June issue
3. Vacancy Report: Luis Licea
  - Homrun has been sold
  - There is a new business at 1930
  - Rainbow Desserts is potentially closing
  - Prices of for-sale buildings at 1524 and 1532 have been reduced
  - Mullaney: can Supervisor Yee help with Sophie Lau's building?
    - Licea: I have made him aware of the problem at the last walkthrough
4. Business Support & Retail Update
  - Quickly, Veterinary Hospital, and Auto 280 are going through SF Shines process
  - Kidane Trading is developing a business plan to get through SF Shines
  - Legacy Businesses: Faxon Garage has received legacy business status; Beep's has been submitted, and
  - Licea: checking with businesses about energy upgrades vis-à-vis Dept. of Environment
5. Public Comment
  - Mullaney: we need to have a contingency plan for displaced businesses of 1601-1633

- Olsen: The City could potentially assist long-time businesses through OEWD
  - Weaver: we don't have enough empty storefronts to accommodate need. District supervisor should help
    - Mullaney: no D7 aides have been to our meetings since January
  - Mullaney: it seems that the owners of 1601-1633 have no interest in working with OAA, so it does not seem like we should support this project. The only way to possibly support the project is to allow the merging of only two parcels, per BP Station Area Plan.
    - Weaver: the two parcels cannot be combined per linear footage of two buildings
  - Favetti: (public comment) jewelry stores could fill a need on Ocean Avenue
    - Mullaney: we could do another desired business survey
6. Meeting adjourned at 5:53 p.m.