

Ocean Avenue Association
Executive Director's Report
March 19, 2015 to April 15, 2015

- **Ocean-Geneva Native Plant Garden and Activation Sites** Planning and design work is moving forward. The goal is to get under contract with the Community Challenge Grant fast enough to complete the project by end of the year. First step for the planting is to install the water meters and the irrigation system. The mural project is focused on getting Arts Commission approval for the design.
- **1601 Ocean Development** Since last month a fellow named Allen Zheng has been identified as the main representative for a China-based project owner. I asked him to meet with me and to follow through on providing the 18-month leases that were offered back in January. That meeting has been postponed indefinitely because his secretary said that must go to China for an undetermined period of time.
- **OAA's Report to the San Francisco Board of Supervisors** I have been working with OEWD staff to prepare OAA's first report to the BOS Government Affairs Committee. Coming out of this, OAA may be reducing its carry-forward funds in the 2014-15 FY budgeting and in all subsequent 9 years.
- **Second Sundays on Ocean Avenue** Neil Ballard reports: OAA held its most recent Second Sundays event on April 12th. Highlights included the Tod Dickow Trio performing at Foglifter Cafe, which Foglifter owner Jawad Swirky was very satisfied with; and OMI CPP's programming an arts and music fair at Melanio's Bistro. We are continuously tweaking the Second Sundays operation. Shirley Lima has stepped in to streamline our online outreach, which has been very effective. By May's event, Legend Billiards will hopefully have their Limited Live Entertainment permit (the hearing is on April 21st at 5:30pm). We will focus on organizing quality musical entertainment, and we are working on ordering new signage for maximum street visibility.
- **Vacancy Report** Luis's current Ocean Avenue commercial vacancy report can be found [at www.oceanavenueassociation.org](http://www.oceanavenueassociation.org), at [The CBD, Documents and Reports](#).

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