

Ocean Avenue Association Executive Director's Report
April 16, 2015 to May 20, 2015

- **Ocean-Geneva Native Plant Garden and Activation Sites** Planning and design work is moving forward at a slower pace this month. The goal is to get under contract with the Community Challenge Grant fast enough to complete the project by end of the year. San Francisco Beautiful has agreed to provide a pro bono detailed landscape design and cost estimate to get a contract with the CCG. First step for the planting is to install the water meters and the irrigation system. The mural project is focused on getting Arts Commission approval for the design.
- **1601 Ocean Development** Since last month a fellow named Allen Zheng has been identified as the main representative for a China-based project owner. Mr. Zheng apparently is still in China. The tenants are still waiting for a lease. The planning department has asked the project sponsors to file an amended CU application in part to determine who the project owners are.
- **OAA's Report to the San Francisco Board of Supervisors** This report has been postponed until further information/data is determined. A draft carryover budget for the coming fiscal year is included with this report.
- **Sidewalk Grease Newsletter** OAA staff, with the assistance of Cleanscapes SF, will be putting together a short newsletter explaining basic housekeeping rules to keep the corridor sidewalks clean.
- **Second Sundays on Ocean Avenue** Neil Ballard reports: Second Sundays in May had a smaller program that was in many ways more successful because we took our main event outdoors, to the T intersection of Capitol and Ocean. The Tod Dickow quartet performed at the Capitol Avenue intersection, thanks in part to funding by Waterfall Wellness. The Ave and Whole Foods continued to be great music venues. It is our intent to seek more acts for outdoor performances because music can be used to attract people to businesses for free samples/demonstrations etc. Outdoor events also help to enliven the sidewalks of the corridor. We are in the process of lining up June's event, and developing new signage that can be used for outdoor performances.
- **Outdoor Furniture Project** OAA staff is working with our tree pruning company, Arborist Now, to design, construct and install outdoor benches at the 3 public spaces around the Phelan-Ocean-Geneva intersections. They will be making a presentation and seeking feedback at today's board meeting. Funding for this will come from the carry-forward funds we will be partially spending in the upcoming fiscal year.
- **Vacancy Report** Luis's current Ocean Avenue commercial vacancy report can be found at www.oceanavenueassociation.org, at [The CBD, Documents and Reports](#).