

Ocean Avenue Association
Executive Director's Report
May 22 to June 17, 2014

1. Medical Cannabis Dispensaries On May 22nd, the Department of Public Health approved the change in ownership for Waterfall Wellness. Later that afternoon, the Planning Commission voted to postpone its hearing for BACH's application for approval of its MCD at 1423 Ocean Avenue until after the anti-clustering legislation goes into effect later this month. BACH will then be required to go through a conditional use process at the Planning Commission instead of the regular discretionary review process for MCD approval.

2. Ocean Avenue Corridor Design Public Workshop The third and final Ocean Avenue Corridor Design workshop will be held on Wednesday July 9 at City College's MUB, 50 Phelan Avenue, room 140, 6:00 to 8:00 p.m. The planning department project dealing with the area from Phelan-Geneva to San Jose Avenue will also be discussed but its public process work will continue.

3. Retail Business Development: Target Coming to Ocean Avenue Target and the OEWD have announced that Target will be taking over the lease of the former Rite Aid space at 1830 Ocean Avenue to establish a Target Express store. This will be a conditional use approval process at the Planning Department. I will work with Target to develop a written agreement identifying possible ways that they could be involved in the CBD and the Ocean Avenue community. I have established connection with Target this week.

4. Ocean Avenue Mobile Parklet Project The parklet design/build process continues at 1410 Ocean Avenue. The parklet is awaiting fabrication of a steel structural frame that meets DPW engineering requirements. The OAA's insurance broker is seeking a solution to our general liability insurance carrier's refusal to provide coverage to the parklet. My new estimated launch date is July 1st.

5. New Grant Application Efforts The District 7 Participatory Budget voters did not select the OAA proposal to fund outdoor music events for the Fall Ocean Avenue festival and the Spring 2015 opening of Unity Plaza. OAA has applied for an arts project grant to invite artists to create unique banners for the corridor to be hung for a month and then taken down and auctioned off in part to fundraise for the Fall street festival. I have also asked Supervisor Norman Yee to submit an add-back budget request of \$50-75K for the OAA to help fund the small business facade improvement projects that SF Shines will not have funding to complete.

Daniel Weaver, Executive Director
www.OceanAvenueAssociation.org
info.oacbd@gmail.com
650.273.6223 Voice Mail