

Ocean Avenue Association
Executive Director's Report
April 17 to May 21, 2014

1. Medical Cannabis Dispensaries The result of hearings in the past month is that the DPH hearing occurred but the hearing officer said he needed more time to study the issues. He said that he would issue a letter to the Waterfall Wellness MCD on or before May 28. The planning commission is scheduled to continue consideration of the BACH application at its May 22 meeting.

OAA has adopted a position on MCDs for the corridor, posted on our website. At a special meeting on May 13, the OAA board established a position on the Waterfall Wellness change of ownership DPH hearing. I presented that position to the hearing officer. See the OAA minutes for the special meeting for details on that decision.

2. Ocean Avenue Corridor Design Public Workshop The second of three planned public workshops was held on May 14, 6:00 p.m. at Lick Wilmerding High School. Proposals for the Planning Department and Department of Public Works' streetscape improvement projects were presented and discussed. See the project website at: <http://oceanavenue.sfplanning.org>. OAA's website, www.oceanavenueassociation.org, and social media sites—Facebook, Next Door Ingleside and Twitter—also have the draft proposal designs.

Please fill out these surveys to provide your input to the May Corridor Design Study proposals as soon as possible. The deadline is May 30th.

Near term – Streetscape

<https://www.surveymonkey.com/s/OceanAveStreetscape>

Longer-term – Trade-offs

<https://www.surveymonkey.com/s/OceanAveTradeoffs>

3. Retail Business Development The Street Life Committee held a business development walking tour of the retail corridor on Saturday, May 10. There is increased chatter coming from City Hall about possible tenants for the 1800 Ocean Avenue former Rite Aid space.

4. Ocean Avenue Mobile Parklet Project The parklet design/build process has been going on at 1410 Ocean Avenue. The most recent proposed launch date is end of May. The City has now agreed to having the parklet at the Fog Lifter Cafe for the first 6 months. OAA's general liability insurance carrier does not want the parklet on the policy so we are looking for another general liability insurance policy. The parklet is awaiting construction of a steel structural frame that meets DPW engineering requirements.

5. New Invest in Neighborhoods Grant OAA received a \$15,000 grant from OEWD for

- Design of a mural for the plywood fence at 1601 Ocean at Capitol
- Design of a color scheme for the Ingleside Presbyterian Church
- Funds to hire a designer to prepare a sketch level design to landscape and improve the Beep's parking lot and
- Funds to match with business/property owners in removing etching and scratching on storefront windows and glass doors.

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