

Ocean Avenue Association Board of Directors Meeting Minutes
Wednesday, October 21, 2015, 6:45 PM
Ingleside Library
1298 Ocean Ave, San Francisco, CA 94112

Board members present: Henry Kevane, Howard Chung, Reverend Roland Gordon, Christy Godinez, Walee Gon, Alexander Mullaney.

Others present: OAA Executive Director Daniel Weaver, OAA Staff Luis Licea and Neil Ballard, Samantha Wong.

Minutes taken by: Neil Ballard.

1. Meeting called to order at 6:48 p.m.
2. Approval of minutes from August 19, 2015.
 - Henry Kevane moves to approve the minutes.
 - Alexander Mullaney seconds the motion.
 - Motion passed unanimously.
3. Financial Report: Henry Kevane
 - Kevane: Haven't yet collected this year's assessment revenue. Expenses are all well within budget, bank account is balanced.
4. Executive Director's Report: Dan Weaver
 - Introduction of Samantha Wong to board. Samantha is potentially interested in joining, so she'll be attending meetings as an observer. She'd be welcome as a small business owner.
 - Annual report was held, all board members are encouraged to come to next year's.
 - Weaver and Licea attended International Downtown Association conference.
 - OAA applied with OMI-NIA as fiscal sponsor to get \$5000 in OMI Community Collaborators funding to program the new Ingleside Library garden. Additionally, \$5000 will come from Norman Yee for outdoor films. First film will be screened on November 14th.
 - OAA applied for a Complete Neighborhoods grant and was awarded \$45,000 to cover the rest of the SFPW triangle beautification project. This \$45k will pay for mural and wood furnishings and benches. The other four grants cover the remaining project components.
 - Allen Zheng, point of contact for 1600 block property owner, is hard to get a hold of. Fuentes: Please urge lease agreements when you do get in touch. Mullaney: Supervisor Weiner put forward legislation for city attorney to sue property owners who do not maintain properties.
5. Second Sundays/Corridor Marketing
 - Weaver: Ocean is a large street, resources are stretched thin. I'm proposing OAA take over dollar store at 1623 Ocean as a main event and office space for OAA. Property owner likely not interested, but will ask.

- Kevane: Passport booklet to encourage Second Sundays attendance a possibility. Also window decals.
- Wong: Found out about Second Sundays via newsletter, contacted Dan to participate. Second Sundays does not have name appeal, but has boosted business on typically slow Sundays for Beep's.
- Gordon: Big name performers could attract interest for Second Sundays. Church will be available for use, especially when Mural museum comes about.
- Fuentes: Cross-promote Second Sundays with participating merchants' social media outlets.
- Gon: Supportive of Second Sundays continuing in current monthly format into 2016.
- Mullaney: Supportive of adding more entertainment, encouraging more businesses to obtain Limited Live Performance Permits. Also, let's contact Travel SF to see why we're cut off the map.

6. Street Life Committee Report

- Mullaney: We have a lot of projects in the works. Our relationship with City College needs help. Can barely get rep to come to meetings. They don't come to community like they could- arts volunteers. I think they spread their resources with so many satellite campuses. Feels like we're getting short shrift. Neighbors have complained about CCSF's lack of communication. We're going to write a letter to open a line of communication so we can talk to them.
- Mullaney: Ocean and Phelan— we want a complete street there so we can widen the sidewalk and include a bike lane. CCSF is working on facilities master plan, so this could be possible.
- Street life is researching potential open spaces that Rec & Park could acquire through new fund.
- Arts Alive Ingleside banner project rolls out in February.
- Weaver remains in talks to extend maintenance services to BART station.
- OAA staff currently at work on grant proposal for a historic district resource survey.
- Ocean Avenue corridor design was supposed to start this month, but it has been delayed until January.
- We received more funding for the beautification of the Ocean-Geneva triangles from the Mayor's Office of Housing.
- Finalized Street Life mission statement, thanks to help from Mary Dickow.
- Weaver and Rick Kurylo prepared a document with potential projects for when funding opportunities become available.
- Mullaney: We should look into restoration of historic signs on corridor— Emmy's restaurant, and Rexall's drugs on the side of Dry Clean Express.
- Rev. Gordon: Pedestrian bridge should be painted "Nuru Green." Mullaney: It will be, that's part of Ocean Avenue Corridor Design.
- Godinez: Let me know if you need help communicating with CCSF.

7. Election of Board Members

- Alexander Mullaney, Christy Godinez, Henry Kevane and Reverend Roland Gordon are up for re-election.
 - Howard Chung moves to re-instate all existing board members for another one-year term.
 - Walee Gon seconds the motion.
 - Motion passes unanimously.
8. Election of Board Officers
- Howard Chung moves to re-instate all existing board officers for another one-year term.
 - Reverend Gordon seconds the motion.
 - Motion passes unanimously.
9. Public Comment
- None
10. Board Member comments
- Gon: Requests MTA to re-visit diagonal parking situation at Faxon and Ocean to better resemble situation at Lee and Ocean. Weaver: Draft a paragraph and I will communicate to MTA.
 - Rev. Gordon: Ingleside Presbyterian has a delinquent assessment bill. Nikhila Pai at the Office of the Treasurer and Tax Collector said that OAA can extend an exemption. Reverend Gordon requests exemption. Weaver: I'll talk to Nikhila. Chung: we'll have to get opinion from City Attorney before taking any action.
11. Upcoming OAA Meetings and Events
- Second Sunday events, Sunday, November 8, 2015
 - OAA Street Life Committee, Tuesday, November 10, 2015 at 6pm, Lick Wilmerding, Classroom 5
 - OAA Business Committee, Tuesday, November 10, 2015, following SL Committee
 - OAA Board Meeting, Wednesday, November 18, 2015 at 6:30pm, location to be determined.
12. Meeting adjourned at 7:50 p.m.