

Ocean Avenue Association Board of Directors Meeting Minutes  
Thursday, January 17, 2013, 6PM  
Ingleside Library  
1298 Ocean Ave, San Francisco, CA 94112

Board Members present: Howard Chung, Christine Godinez, Walee Gon , Rev Roland Gordon, Henry Kevane, Shirley Lima, Alexander Mullaney

Others present: Dan Weaver

1. Howard Chung called the meeting to order at all to order at 6:39 PM.
2. Planning Department Presentation postponed.
3. Phelan Loop (Dan Weaver)
  - Current parking lot will be converted to a multi-use building will house 80 residential units with some commercial storefronts.
  - 15 % of the units will be for foster youth / transition.
4. Capitol and Faxon lot (Dan Weaver)
  - 4 properties for sale on this block
  - Disclosure: Howard Chung represents property however there is no current interest based on price point being offered.
5. McDonald's overflow lot (Dan Weaver)
  - There is a team of developers who made a presentation for a potential building there.
6. Fresh and Easy (Dan Weaver)
  - No longer negotiating with Walgreens for the site
  - Possible other occupants: Bev Mo and 24 Hour Fitness
7. Approval of Minutes from December 13, 2012
  - Rev Roland Gordon moves to approve the minutes.
  - Walee Gon seconds the motion.
  - Motion passed unanimously.
8. Financial Report (Henry Kevane)
  - Grant money for fire relief fund has been dispersed.
  - \$163,267 received in January from previous and current assessments.
    - \$120K of that amount is from current assessments.
    - Remainder is from previous year's assessments.
  - OAA is still owed \$119K in prior years' assessments
  - Reverend Roland Gordon motions to approve December Budget.
  - Alex Mullaney seconds the motion.
  - Motion passes unanimously.
9. City Program on Small Business ADA Access Issues (Dan Weaver)

- Recommends distributing SF Office of Small Business’ brochure titled, “A Guide to Disabled Accessibility Compliance. The brochure is available in multiple languages.
  - Goal is to educate business owners on how to protect their business from potential lawsuits.
  - Dan Weaver to mail out the brochure to all business owners. He will also find out from City Hall what services are offered to business owners who are interested in having a Certified Access Specialist come by.
10. Executive Director’s Report (Dan Weaver)
- Break-in’s
    - Jo Jo’s, Melanio’s, CVS, submarine sandwich shop, etc. Altogether about 9 or 10 businesses broken into. Jo Jo’s interested in initiating a S.A.F.E. program in the neighborhood.
    - Board Comment: Howard Chung: Would like to invite Captain Lum to discuss the break-in’s.
    - Public Comment: Mary Harris: Recommends OAA notify the businesses about the break-in’s and be more proactive.
    - Board Response: Howard Chung : He will write the letter and share with Mary Harris. Dan Weaver: He will invite Captain Lum to come in for a meeting.
    - Board Comment: Rev Roland Gordon: Saw the break-in at Melanio’s—guy used a brick to break the window; he followed the guy and saw him get on public transit; suspect seemed like he was on drugs, “tall guy, black man with a beard”.
    - Public Comment: Al Harris: In the future, he recommends witnesses call 911. Can choose to remain anonymous.
  - News Racks
    - Public Comment: Al Harris: Where are the news racks?
    - Board Response: Dan Weaver: Was told they were coming last August, but will check in on this again.
  - Food trucks
    - Alex Mullaney interested in bringing food trucks in for a one day event to enhance traffic /publicity. Would bring in food not sold on Ocean Ave.
  - OAA Website
    - David at Lowercase Productions recommends changing website from [www.oaacbd.org](http://www.oaacbd.org) to [www.oceanavenueassociation.org](http://www.oceanavenueassociation.org).
    - Found the copy that Catherine Hickey wrote for the website. The text needs to be edited so that it’s uniform in writing.
    - Need to rethink the concept of each business having a Facebook account which is posted to the OAA website—this may take too much management. Might be easier to just have a directory on the site. Alex recommends checking out the Fillmore Connection Website—they section off the business by types with descriptions.
    - Board Comment: Christine Godinez: Consider contacting her for interns to help with this project.
    - Board Comment: Walee Gon: Recommends OAA posts the business list and then have business owners add more info.
    - Board Comment: Dan Weaver to write job description for Christine.

- Board Comment: Howard Chung: Recommend looking it a stipend for a student.
  - Java on Ocean
    - Public Comment: Mary Harris: Concerned about Hossam and his business.
    - Board Response: Howard Chung: Confirmed that Hossam is struggling with the Whole Foods in the neighborhood and does have plans to increase traffic.
  - See Executive Director's written report for other updates.
11. Meeting adjourned at 8:09 PM. Next Meeting: February 14, 2013. Location TBD.