

Ocean Avenue Association Board of Directors Meeting Minutes  
Wednesday, October 23, 2013, 6:30PM  
Lick Wilmerding High School  
755 Ocean Avenue, San Francisco, CA 94112

Board Members present: Howard Chung, Christine Godinez, Walee Gon , Rev Roland Gordon, Henry Kevane, Shirley Lima, Alexander Mullaney, Dan Weaver

Others Present: Richard Kurylo, Jen Low, Michelle Hayes

1. Howard Chung called the meeting to order at all to order at 6:35 PM.
2. Approval of Minutes from August 15, 2013.
  - Rev Roland Gordon moves to approve the minutes.
  - Walee Gon seconds the motion.
  - Motion passed unanimously.
3. Invest in Neighborhoods Presentation (Rick Kurylo, Jen Lowe)
  - About OEWD:
    - Kiva.org: Businesses can apply for small loans. Supervisor Yee volunteering to be a trustee.
    - About \$250K earmarked for small grants.
    - Small Business Summit—contact Jen Low if you are interested.
  - Invest in Neighborhoods is an interagency initiative to strengthen neighborhoods. Ocean Avenue will be 1 of 24 neighborhoods participating. Boundaries very similar to OAA boundaries.
  - Neighborhood Profile presentation can be found at <http://oewd.org/IIN.aspx>.
  - Baseline Services
    - City Hall Point Person
    - Jobs Squad
    - Business vacancies go into [www.storefrontsf.com](http://www.storefrontsf.com).
    - Loans for small businesses (other than Kiva)
    - IIN Project Grants
  - Customized Services
    - Street Life / Design (trees, sidewalk gardens, façade improvements, historic resource guide, community support, design guidelines, portable parklets)
    - Promotion (banners, marketing, Foursquare)
    - Economic Development (filling vacancies, assist student population)
    - Community Capacity (merchant needs, community development)
4. Board nomination of Lucia Fuentes Zarate, business owner.
  - Lucia is the proprietor of The Ave Bar.
  - Dan recommends Lucia for a one year term, ending June 2014.
  - Howard Chung motions to nominate Lucia Fuentes Zarate to the board.
  - Rev Roland Gordon seconds motion.

- Public comment: None.
  - Motion passes unanimously.
5. Treasurer’s Report (Henry Kevane)
- Not much collected in revenue, but expenses have been under budget by about \$10K.
6. Street Life Committee (Dan Weaver, Alex Mullaney)
- FUF presented Sidewalk Garden plans. See Executive Director’s Report for event details.
  - 270 Brighton
    - Dan Weaver met with Design Team. Did not like the plans—white and gray concrete board, plain; undecorative. Recommends taking features from the other buildings that so that architecture seems more cohesive. Design Team will come to the next Street Life Committee meeting with proposed revisions.
    - Variance may be required: Requesting light and air requirements from front to back of the building to be shortened.
    - Board Comment: Alex Mullaney: Could OAA pay for technical assistance?
    - Board Response: Possible out of contingency, but currently not an official line item on annual budget.
  - SF State students working on a historic survey.
  - Met with developers of 1601 Ocean Avenue. Concerned about businesses that will be displaced.
  - Have about \$100K from DPW for longer term projects. Planning Department now wants to be involved—public process will start in November.
  - Mobile Parklet will be planned for a different location for each quarter.
    - Public Comment: James Farris: How will CBD determine who gets the location?
    - Board Response: Alex Mullaney and Dan Weaver: Requires a planning and permit process. Then location will be up to OAA. Example locations: Ocean and Ashton or right outside Yogurtland.
  - Beer Festival: Per Lucia Fuentes, this was great. Would like to do another one next year.
  - Ocean Avenue Festival: Was rained out. May need to do a couple of small events to make up for it.
  - Holiday Decorations: Dan will announce when date is set.
  - Medical Cannabis Dispensary: There is a lot of opposition to another marijuana clinic on Ocean Avenue.
  - Recommends an open park to be built on or near Ocean Avenue because there is nothing west of the 280. Need to put together a letter of recommendation to Norman Yee.
    - Alex Mullaney motions to have OAA write a letter to OEWD and the Supervisor’s Office to recommend adding parks, recreation and open space impact fee to the Balboa Park Station Area Plan.
    - Howard Chung seconds the motion.
    - Motion passes with majority. Shirley Lima opposes due to lack of valuation information and concern about development obstacles for the neighborhood.
7. 1423 Ocean Avenue: Medical Cannabis Dispensary
- Public Comment: Mary Harris: This is not attractive to the corridor. Recommends SFPD put forth a security plan: Feels like service calls to places in the Mission have increased with these types of places.

- Board Comment: Alex Mullaney: The proprietor is Waterfall Wellness so this is not really a new business. They want to move from their current location to 1423 Ocean because they have issues with current landlord. Their record is clean, compared to 1944 Ocean who has been cited twice for smoking on the premises. It's unclear who will move into the old location.
  - Board Comment: Howard Chung: Does this type of business need a discretionary review?
  - Public Comment: Bob Karis: Yes, even though they are moving, there still needs to be a discretionary review due to the type of business this is.
  - Board Comment: Dan Weaver: Recommends OAA's interest in opposing a third marijuana dispensary if it comes up in the corridor.
  - Public Comment: Carolyn Karis: Recommends another marijuana dispensary would feed into the business leakage issue.
  - Public Comment: Rick Kurlyo: This is why it's important to have an economic workforce committees to match appropriate businesses and to available vacancies.
  - Public Comment: Suzanne McDonnell: 1545 Ocean, Waterfall's current location, has been permitted as a dispensary. Recommends OAA gets more info.
  - Board Comment: Howard Chung: Usually, these permits move with the businesses. Proprietor from Waterfall Wellness should come to OAA meeting.
  - Board Comment: Dan Weaver to call Waterfall Wellness.
8. General Public Comment
- Coalition of Concerned Legal Professionals (Michelle Hayes)
    - In search of property to purchase as permanent home, possibly Ocean Avenue.
    - Looking for volunteers to assist (attorneys, advocacy speakers, phone sessions, literature tables, newsletter production or just donations of office supplies, postage, copying, etc).
    - Contact them at 415-614-0978 if interested.
9. Executive Director's Report
- Carbon Tax Grant
    - Public Comment: James Farris: Possible to apply for an irrigation system?
    - Board Response: Yes, but it's too expensive.
10. Meeting adjourned at 8:25 PM. Next Meeting: November 20, 2013 at 6PM. Location TBD.