

Ocean Avenue Association Board of Directors Meeting Minutes
Thursday, November 20, 2014, 6:30PM
Ingleside Library
1298 Ocean Ave, San Francisco, CA 94112

Board Members present: Howard Chung, Lucia Fuentes, Walee Gon, Henry Kevane, Shirley Lima, Alexander Mullaney

Others present: Dan Weaver

1. Walee Gon called the meeting to order at 6:35 PM.
2. Approval of Minutes from October 15, 2014
 - Henry Kevane requests that line 7.2 be adjusted to remove the word “good”.
 - Alex Mullaney moves to approve the minutes.
 - Howard Chung seconds the motion.
 - Motion passed unanimously.
3. Financial Report (Henry Kevane)
 - Budget is reconciled and we are well under budget.
 - Due to progress on reconciling outstanding assessments missing from Year 1, our doubtful account balance is down to about \$37K.
 - Finalized financial statement for fiscal year ending June 2014 and will be submitting OAA’s 2013 - 2014 Form 990.
4. Executive Director’s Report (Dan Weaver)
 - Brown Act Workshop Report, OAA Board Committee Voting Rules
 - Per workshop that Dan attended, a simple majority of members for board must be present to call meeting to order and vote on motions. Posted agenda should be clear so that constituents can understand the scope of each topic.
 - Howard Chung to call city attorneys to confirm.
 - OAA Business Development Committee
 - Working with Janine Summerland at Whole Foods on this to develop work scope.
 - Grant Resources
 - \$20K Grant received from OEWD
 - \$5K of this was for music for the Arts and Culture Festival and Pedestrian Program
 - Rest is for Second Sundays
 - Ocean Avenue SF Shines Express Project
 - More involvement allowed from the neighborhood on this round
 - Rick Kurylo has been working on simplifying the submission form
 - Work with Small Businesses on ADA Issues
 - Luis Licea working with businesses to sign up for the ADA evaluation
 - About 20 businesses have signed up so far
 - Pedestrian Safety Questionnaire

- o Paper copies of this questionnaire passed out at the Arts and Cultural Festival
- o Survey still available on OAA website
- 1601 Ocean Development Project
 - o New owners are Alan Zheng and Gunther Li, George Lam
 - o Hoping to work out new leases with the current owners; the only business that is not interested in moving back after relocation is the Dollar Best Store.
 - o Dan Weaver passed out the previous owners' architectural designs and new owners responded that they do know what they are doing with this project yet.
- Commercial Vacancies on Ocean Avenue
 - o Luis Licea has put together a vacancy report which has posted to the website in the CBD section.
 - o The previous Franciscan Hobbies is going to be a furniture store
 - o 1495 Ocean going to be a mortgage office
 - o Dan in the process of draft Letter to DCP and Target for comment
- Met with OAA Board Member / CCSF Vice Chancellor Ron Gerhard and the CCSF Facilities Manager and discussed moving the K Line boarding ramp from Geneva to Howth; also discussed bike lanes.
- 5. RPD Natural Areas Program Presentation
 - No show
- 6. Ocean Street Life and Business Committee (Alex Mullaney)
 - The Street Life Committee recommends for 1601 to 1625 Ocean:
 - o That this and all developments seek to maintain the mid-century character of the Ocean Avenue retail district.
 - o This project should allow for the existing 7 or 8 businesses on this block to remain in business, generally in a space similar to what they now occupy; to do so these businesses cannot be closed for more than 6 months
 - o The Ave building, 1607 to 1625 Ocean building and possibly the Bayfitted and Year Round Tax Preparation businesses, 1627-1629 Ocean building should be saved and have a proper façade restoration in order to survive as neighborhood small businesses.
 - o This development shall not include parcel merging so that the new buildings maintain the character and scale of this neighborhood commercial district.
 - o Henry Kevane and Shirley Lima: Recommends Street Life Committee rewrite the above so that it's less demanding.
 - o Public Comment: Neil Ballard: Sees a lot of opportunities for a developer to artistically add onto the current mid-century look and keep the all the buildings separate.
 - o Public Comment: James Robert Farris: Does not support the merging of the buildings.
 - Second Sundays
 - o Tues 12/2 at 1pm at Fog Lifter is the next meeting to discuss logistics and scope.
 - o Neil Ballard: Fog Lifter and The Ave approved for limited live performance permits.
 - o Ingleside Presbyterian will host basketball.
 - o Possible activities include art show and readings.
- 7. General Comments for Items Not on This Agenda

- Walee Gon: How can we get lights coordinated on Ocean Ave?
 - Dan Weaver: Green Wave proposal is on hold.
 - Walee Gon: Parking at Faxon is hard for drivers to see while pulling out. How do we make it more like Lee Street? Recommends cars back in like Lee Street.
 - Dan Weaver: Let's put on the agenda and see if there's a possible motion.
8. Public Comments
- None
9. Meeting adjourned at 7:58 PM. Next Meeting: _December 17, 2014, at 6:30PM. Location TBD.