

Ocean Avenue Association Board of Directors Meeting Minutes
Thursday, April 18, 2013, 6:30 PM
Ingleside Library
1298 Ocean Ave, San Francisco, CA 94112

Board Members present: Howard Chung, Walee Gon , Henry Kevane, Shirley Lima, Alexander Mullaney, Dan Weaver

Others present:

1. Presentation by Astronomical Society of the Pacific
 - www.astrosociety.org
 - Goal is to advance astronomy education via students
 - Current staff of about 15
 - Owns and occupies the building on Ashton
2. Presentation by Bruce Bonacker on Small Business Disaster Planning
 - Recommends that city of San Francisco set up bridge loans for small businesses in the event of a disaster
 - Goal would be get money to small businesses until they receive their insurance claim.
 - City of SF has a different view—recommends that business owners develop relationships with bankers. They do not want to be in the position to set up a bridge loan program because it would require the city to set up bonds.
 - Public Comment: Al Harris: It's the responsibility of the property owner to insure themselves adequately, not the city of SF.
 - Public Comment: Alex Mullaney: Any supervisors interested in this plan?
 - Public Response: Bruce Bonacker: Supervisor Chiu supports; Supervisor Weiner does not.
 - Public Comment: Alex Mullaney: Are there any other cities which use this concept?
 - Public Response: Bruce Bonacker: No, this plan is unique to San Francisco. There is not this kind of planning available in small cities and rural areas that have been hit by earthquakes.
 - Handouts
 - CAPPS Earthquake Safety Implementation Program 30 Year Plan
 - Before and After the BIG SHAKE
3. Howard Chung called the meeting to order at all to order at 7:03 PM.
4. Approval of Minutes from March, 2012
 - Henry Kevane moves to approve the minutes.

- Walee Gon seconds the motion.
 - Motion passed unanimously.
5. Financial Report (Henry Kevane)
- \$163K collected from tax assessments.
 - Bank balance up to \$169K with some outstanding checks which estimates balance to be really at \$160K.
 - Will likely be over-budget in the cleaning category. To discuss later in this meeting as an agenda item.
 - OEWD grant which supplements the Executive Director's salary may not be available next year. Grant is sourced by federal money and a renewal must pass a means test in which the requirements are becoming more difficult to fulfill.
 - Public Comment: Mary Harris: Wasn't original set-up of the Executive Director role to obtain the grant money for the rest of the position's salary?
 - Board Response: Dan Weaver: Yes, and these grants the ones we are talking about. The issue lies in that the City's means tests for any grant money available is being highly enforced. The irony of it all is that assisting any business owners in the area would require them to provide a financial statement / form which they are reluctant to sign. So it becomes very difficult for anyone in this position to prove they have helped X number of people in the district.
6. Proposal to raise assessments for next fiscal year by 2.6% (Henry Kevane)
- Recommends the assessment raise take effect next fiscal year. Maintenance costs have increased and without additional funds, OAA will be forced to draw from other sources like the Beautification Plan.
 - Changing the funding for the Management Plan cannot be done without a vote.
 - Henry Kevane motions to raise the assessment by 2.6% for next fiscal year to accommodate increased costs.
 - Alex Mullaney seconds the motion.
 - Motion passes unanimously.
7. Ocean Avenue Arts and Culture Festival (Maria Picar)
- Budget this year is \$15K to \$20K
 - Requesting grant from OAA for \$5K
 - Handout: Details of proposed costs
 - Response timeline: July 1st, 2013
 - Henry Kevane recommends refreshing the banners to reflect festival design.
 - Henry Kevane motions to structure the next fiscal year's budget to include festival grant for \$5K
 - Alex Mullaney seconds the motion.
 - Motion passes unanimously.
8. Street Life Committee (Alex Mullaney)
- DPW News Rack Committee hasn't had a meeting in one year.

- Process requires the News Rack Committee to survey where the racks should go so that they are not competing with independent newspapers.
 - Public Comment: James Farris: Can independent newspapers like the Ingleside Light use pedestal rack space?
 - Board Comment: Alex Mullaney: Newspapers must apply for space.
 - Alex Mullaney motions that Dan Weaver write a letter Norman Yee to get some action on the Pedestal News Racks.
 - Shirley Lima seconds the motion.
 - Motion passes unanimously.
9. Executive Director's Report (Dan Weaver)
- See attachment to meeting materials.
 - Maintenance agreement between SFPUC and OAA required to keep and landscape the Phelan Loop Garden.
 - Alex Mullaney motions to authorize Dan Weaver to sign contract for care and maintenance of the garden.
 - Howard Chung seconds the motion.
 - Motion passes unanimously.
10. Board Member Comments and Proposed Agenda Items
- Alex Mullaney recommends having Rick Kurylo come in and discuss the available spaces.
 - Dan Weaver to find out what is going at 1960 Ocean Avenue (per Howard Chung).
 - Howard Chung recommends Dan Weaver look into the signage at 1959 Ocean Ave.
11. General Public Comment
- Al Harris: Requests burnt out street lights be replaced in a reasonable time frame.
 - Dan Weaver: Email Dan with the location of the burnt out lights and Dan will call 311.
 - Maria Picar: Ocean Avenue Film Festival is 5/17 to 5/18 at Café Melanio's.
12. Meeting adjourned at 7:55 PM. Next Meeting: May 16, 2013. Location TBD.