

Ocean Avenue Association Board of Directors Meeting Minutes

Wednesday, May 20, 2015, 6:30pm

Lick-Wilmerding High School Community Room

755 Ocean Avenue, San Francisco, CA 94112

Board Members present: Alex Mullaney, Howard Chung, Henry Kevane, Lucia Fuentes Zarate, Christy Godinez

Others present: Dan Weaver, Luis Licea, Rick Kurylo, Mary Harris, Al Harris, Kate Favetti, Neil Ballard

1AM Presentation:

Daniel Pan

Mural proposal that attempts to capture the spirit of the neighborhood.

Antoine Murieta

Robert Gonzales

Passed around a revision. It incorporates a few important landmarks. Colors were chosen by community input and what ages best. The actual mural will have more

Gonzales fielded a question from Kate who said the lights should be incorporated in the mural.

Weaver explained why names of famous San Franciscans were in the painting.

Mary Harris pointed out that there were factual errors related to

Chung and Harris said it was nice.

Gonzales said the purpose of the mural is to make people proud.

Kevane asked if the mural was to scale

Gonzales said it is.

Favetti said the artists should sign the work

Weaver said Science Hall was hard to include

Gonzales said they will look at the Julia Morgan church

Pan said they will submit a full design to the arts commission. It could be approved as soon as the first week of June.

Kurylo asked that photos of the painting process be shared

ArboristNow's Guillame Pernet and Jason Shields gave a presentation about their plans for

Pernet said he takes care of the trees for the OAA. He approached Weaver about putting recycled wood furniture on the Geneva-Phelan parcel when it is renovated. Presented a sculpture. Logs might be 12 to 24 inches. There would be benches. And would use the existing stump. Benches will be positioned to look at the mural. The DPW plans are hard for Arborist Now to read. They can't tell how much space they have. The tip of the highest log will be about 5 feet tall.

Favetti asked how the sculpture will "dynamically integrate with Ocean Avenue? How does it tie in?" Pernet: No answer but willing to work on it. Favetti: Concerns about safety since there's no lighting. Weaver: We had trouble getting unique benches. Pernet offered just that. Favetti: How will this add to Ocean Avenue's culture? And what about it's safety? Shields: The trees are

local. Pernet: Surveyed the spaces. Spoke to people. They said they wanted something to happen. Weaver: SF Beautiful will do landscape plan. Sida Li. Will set up meeting with ArbortistNow.

Entertainment District: Kurylo presented a slide. Attach.

Kevane: Will we get money from the city? K: It will help with grant writing. Sarah __: How did you recruit artists in San Diego? Kurylo: Picked up artists that the Redevelopment Agency was displacing. __: "Entertainment" sounds like a subset of arts. K: We are doing entertainment related events. So we kept it in there. Ballard: Entertainment speaks to recreation, like the pool hall. What if a bowling alley wanted to come to Ocean Avenue. Mary Harris: Was the SD district official or self? K: Self. Chung: How would this be administered. K: committees would. K: It's a title and a mindset. Chung: Is there any liability issues? Does it create a responsibility? Chung: made the motion. Mullaney: seconded. Kevane: Asked to defer because there is not enough board participation.

The board of directors of the ocean avenue association declares the ocean avenue cbd corridor an arts, culture and entertainment district to recognize, celebrate and foster a thriving creative element in the business district. UNANIMOUS.

Minutes: Kevane motioned to accept. Gon seconded. Unanimous.

Financial Report: Kevane said we are at the high side of our receipts since we have recovered revenue. There is 184,000 that has not been taken in. Complimented bookkeeper. Books balanced every month. She's on top of the disbursements. On budget. Will have a surplus at end of financial year.

Executive Directors report: Received a three year allocation for 30k a year. Won a participatory budget contest for up 25k for the Geneva-ocean dpw parcels. Thanks ballard for helping the cbdg process. Ocean-Geneva being designed by SF Beautiful pro bono. 1601 Ocean more convoluted. City Planner asked for conditional use application to get the new owners names. Dollar Store closes Friday. OAA's report to BoS delayed. Report to show how OAA will spend funds unspent from first year in existence but not operation. Will make employees half time and they will be able to participate in IRA plan. Kevane: Wants to see if there is actually extra funds. Weave: Let's have a meeting to discuss how spending plan was developed. K: New OEWD official to work with CBDs. Should meet with him. City attorney ruled that this should work. Weaver: Going to start a "newsletter" that explains business owners responsibilities for maintaining sidewalk, covering windows, and credit card minimums. Will be hand distributed. K: Job Squad rep might want to help out.

Sencond Sundays: Ballard reported that it was a good time. There was a outdoor performance that was very well recievedved. Next month Beep's will participate with free ice cream cones. Shirley is working on the newsletters. Got outdoor signs. Weaver: Brought 6 folding chairs for the sidewalk. It was cold though. Favetti: Perhaps OAA could purchase outdoor heaters.

Gina's Gas Station: Sale pending

1907: Tax service gone

Salon on 1900 block gone.

No news on leasing space at 1100 Ocean Avenue

Weaver: Working with Lucia to move the Ave. Approached 280 Brighton ave. developers. They are asking for 25,000 square feet. The ave will give a presentation to the owners in June. Legend Billiards got its permit to sell beer. Weaver spoke before the planning commission in support.

8. Second Sunday's Planning: Mullaney: Come to the June 10 Street Life Committee meeting

9. Street Life Committee: Haven't met in the past two months but will meet in June to work on Second Sundays and creating a mission statement.

10. Public Comment

Arts Alive Ingleside: Project on hold until all sponsors on board. Aiming for a July installation.

Al Harris expressed concern about skateboarders on sidewalk. Mullaney: We can discuss at the Street Life Committee.

Mary Harris expressed concern over Geneva garden furniture. Mullaney: We can discuss at the Street Life Committee.

Meeting adjourned: 8:06