

Ocean Avenue Association Board of Directors Meeting Minutes  
Thursday, August 15, 2013, 6:30PM  
Ingleside Library  
1298 Ocean Ave, San Francisco, CA 94112

Board Members present: Howard Chung, Walee Gon, Rev Roland Gordon, Henry Kevane, Shirley Lima, Alexander Mullaney

1. Howard Chung called the meeting to order at 6:39 PM.
2. Approval of Minutes from July, 2013
  - Henry moves to approve the minutes.
  - Walee seconds the motion.
  - Motion passed unanimously.
3. Financial Report (Henry Kevane)
  - Projected income for this year will be \$587K.
  - Project expenses have gone up about 4%, to \$288K.
  - The extra \$200K or so needs to be kept on the books because in Year 15 of the CBD, there will be no assessments and only expenses (unless CBD gets renewed).
  - Board Comment: Alex Mullaney: Will we ever do fundraising?
    - Board Comment: Dan Weaver: Possible if we can get to a 501(c)3.
    - Board Comment: Henry Kevane: OAA will need to form a separate affiliate as a c3. He will reach back out to the attorney to get a more information.
    - Public Comment: Rick Kurylo: Not a bad idea, but as a reminder, a c3 cannot lobby; donations only. Can also use a fiscal sponsor for a 10% fee. A c3 will require more admin since they have separate books.
    - Board Comment: Howard Chung: A c3 might be worth it to apply for the grants.
  - Howard Chung makes a motion to approve the pro forma budget.
  - Alex Mullaney seconds the motion.
  - Motion passes unanimously.
4. Street Life Committee (Alex Mullaney)
  - Met with a different set of DPW folks who have about \$900K to spend. Group was highly responsive because OAA had a specific list of things that the organization wanted to accomplish. Topics included pedestrian ramp, holiday decorations, news racks. See Executive Director's Report for details.
    - Public Comment: Mary Harris: Please get all this in a paper trail (email).
  - Sept 21 is the Ocean Avenue Arts & Culture Festival.
  - Oct 19 is the Beer Festival being organized by The Ave in partnership with SF Fire Department.
  - Dan working to move the murals from the Ocean Avenue fire to the boarded up restaurant on Capitol.

- Maria Picar and Kate Favetti would like to do a Classic Car Show.
5. Public Safety
    - Last month's meeting included Sherwin Williams, Walgreens, UPS.
    - Working on getting the minimum of 25 merchants in place to get SAFE program in place.
    - Dan has a list of 12 businesses that are interested. He will email Walee.
    - Next meeting is on 8/30 at Java on Ocean, 9:30 AM.
  6. Executive Director's Report
    - Rick Kurylo: As OAA is a recipient of an SF Shines Grant, OEWD is looking for a number of projects to implement in the neighborhood. Projects need to be submitted by sometime in January and grant needs to be used by June 2014. Dan will get the RFP out via the Annual Report mailing.
      - Board Comment: Roland Gordon: Why can't the Ingleside Presbyterian Church benefit as a project?
      - Public Comment: Rick Kurylo: SF Shines mainly supports businesses. Recommends approaching the church as a separate grant since and since it's a 501(c)3 and there is possibility OEWD can do a fund raiser.
    - FUF has declined to work with OAA on the Carbon Tax Grant. FUF is more interested in residential streets and OAA is more of a commercial district.
    - Dan would like to hire someone to design a mobile parklet. This would put OAA in a better position for the Parklet Challenge Grant application next year.
    - Date for OAA Second Annual Meeting is now going to be Wed 9/18 instead of Thurs 9/18.
    - See Executive Director's Report for full details.
  7. Board Membership Recruitment (Dan Weaver)
    - Still trying to get Whole Foods, but the difficulty is the meeting time.
    - Walee Gon has consolidated Fax and Mach III into one garage. He has leased the Ocean Ave storefront to NE Medical Services. They may be interested in joining the board as a merchant.
  8. General Public Comment
    - Howard Chung: Champa Garden soft opening is Sat 8/17. Grand Opening is dependent on when Mayor Lee is in town.
    - Rick Kurylo: Would like to make a presentation on the Invest in Neighborhoods Program at an OAA Meeting. This is a program which identifies 25 districts in the city for improvement. Presentation will go into details of what concepts would be a good fit for Ocean Avenue.
      - Board Response: Dan Weaver: This is already on the agenda for October.
  9. Meeting adjourned at 7:49 PM. Next Meeting: Second Annual Meeting is September, 19, 2013, at Java on Ocean.