

Ocean Avenue Association Board of Directors Meeting Minutes
Thursday, August 23, 2012, 6PM
Ingleside Library
1298 Ocean Ave, San Francisco, CA 94112

Board Members present: Howard Chung, Walee Gon, Henry Kevane, Hossam Kaddoura, Shirley Lima, Bridget Miller, Dan Weaver

- 1 Howard Chung called the meeting to order at all to order at 6:03 PM.
- 2 Approval of Minutes from July 16, 2012
 - Henry Kevane moves to approve the minutes.
 - Walee seconds the motion.
 - Motion passed unanimously.
- 3 Financial Report (Henry Kevane)
 - Budget presented in this meeting is for 3rd fiscal year.
 - Public Comment: Alex Mullaney: How much of the budget is for legal fees?
 - Board Response: Henry Kevane: Moved some money from budgeted intern and other categories since there is pending litigation. Current amount is \$7K.
 - Howard moves to approve the budget.
 - Bridget Miller seconds the motion.
 - Motion passes unanimously.
- 4 Ocean Avenue Fire Follow-Up (Dan Weaver and Crezia Tano from Mayor's Task Force)
 - OEWD.org will be posting information about the fire.
 - Mayor's office will assist with legal counseling, grief counseling, permit expediting, etc. Chase may be forming a grant program for small businesses.
 - Public Comment: Kate Favetti: Heard that building structure may be changing. How is this affecting the permit process?
 - Public Response: Crezia Tano: Last confirmation from Mayor's office is that building will stay the same structurally. If the structure changes, there will need to be a permit review.
 - Public Comment: Crezia Tano: Arts Commission has elected to put murals over the plywood.
 - Rev Gordon from Ingleside Presbyterian Church may be organizing a fund raiser for the two businesses (Lili Knit and Diamond Hair Studio) that did not have insurance. OAA can help with an email blast when info is confirmed.
 - Public Comment: Kate Favetti: Folks have been asking about where to donate funds.
 - Board Comment: Dan will see if Chase can open and account for this fund.
- 5 OMI-CCP Ocean Avenue Festival (Dan Weaver and Maria Picar)
 - Date: 9/15

- Will be from Plymouth to Ashton.
 - Arts and Crafts Vendors and Entertainers are lined up.
 - Non-profits will be on Faxon Ave.
 - Whole Foods donating food tents and will contribute to the raffle.
 - Would like more engagement from Miramar to Faxon.
 - May get a donation from Macy's.
 - Not all permits have been waived, but still working on it. Street closure fee has to be paid because it's out of jurisdiction (about \$500).
 - Still needs Certificate of Insurance.
 - Board Comment: Dan Weaver: OAA should have a table, especially for donations to the fire fund. Would like to do more surveys.
 - Public Comment: Mary Harris: Will we have t-shirts?
 - Public Comment: Still discussing what needs to be on the t-shirt. Initial quote was \$600 for 60 t-shirts (4 color imprint).
 - Public Comment: Maria Picar: How about banner printing for future festivals? We have old banner from last year, but it has a different name on it.
 - Board Response: Dan Weaver: Still waiting on to hear about insurance coverage so cost. Then he can talk to Henry about what is left in the budget. Henry Kevane: OAA has given about \$3K so far, but committed to \$5 or \$6K.
 - Public Comment: Mary Harris: Can you get a one day only Insurance Certificate in the event the OAA broker doesn't come through?
 - Public Comment: Maria Picar: Cost for the one day only Insurance Certificate was \$200 to \$400 last year.
 - Board Response: Dan Weaver: Will reach out to broker again. If all else fails, he'll use an independent broker.
- 6 Election of New Board Members (Howard Chung)
- Applicants
 - Alex Mullaney
 - Publisher of Ingleside Light
 - Currently sits on the Streetscapes and Beautification Committee.
 - Lives in Ingleside Terraces.
 - Public Comment: Kate Favetti: Would like to know if there is conflict of interest since Alex is a reporter?
 - Board Response: Howard Chung: OAA can allow Alex on the board on the basis that he follows the confidentiality rules of the board.
 - Stacy Huey
 - Business owner at Miracle Dry Cleaners.
 - Currently a member of the OAA and board would like to move onto the board.
 - Board Comment: Henry Kevane: Stacy's name is on the litigation paperwork. Note: She is listed as Lan Fong Huey on the litigation list.
 - Public Comment: Stacy Huey: That was a long time ago. She was approached a long time ago by Jesse Waters. Was originally opposed to the CBD because it was being launched during the recession, but since its inception she has seen a lot of changes and likes the way the streets are being cleaned now.

- Board Comment: Henry Kevane: Paperwork was re-filed on 8/7/12. Recommends that she remove her name from the litigation list and not join the board until this action is completed.
 - Public Comment: Kate Favetti: Has seen cases where city employees sue the city and still remain employed as long as they attend meetings where there is no conflict of interest.
 - Board Response: Henry Kevane: The issue with this case is that the litigation is about the actual existence of the OAA so she would need to recuse herself from all OAA business.
 - Public Comment: Mary Harris: Agrees that Stacy's presence on the board should not occur until she has removed her name from the litigation list.
 - Christine Godinez
 - Lives in Excelsior.
 - Works at Lick Wilmerding and will be represented as a property owner on the application.
 - Also is part of Out of Site Youth Arts Center.
 - Henry motions to appoint Alex and Christine to the board and to defer Stacy's application until next month.
 - Shirley seconds the motion.
 - Motion passes unanimously.
- 7 Interim Executive Director's Report (Dan Weaver)
 - Community Grant
 - Per board's direction, Dan Weaver to accept the 2012 - 2013 Block Grant from OEWD.
 - OAA Website
 - Web developer, lowercase productions, has the Content Management System (CMS ready). Content needs to be populated, however the CMS is proprietary to the vendor.
 - Dan will take the lead to see how user friendly it is. Henry to help on the technical front.
 - OAA Annual Meeting
 - Annual Meeting is 9/21
 - Public Comment: Maria Picar: Recommend notifying all property owners of annual meeting. Find out if OAA needs to mail annual report as well to property owners.
- 8 Board Member Comments and Suggestions
 - Beautification Committee
 - Alex looking for members to join the Beautification Committee.
 - Bridget interested in joining.
 - ADA litigation
 - Howard and Hossam have been named in litigation for ADA violations.
 - As a result, OAA will be surveying the merchants about ADA compliance.
 - Safety and Fire Prevention
 - Hossam would like to get some information on fire prevention for the merchants.
 - Crezia says that the Office of Emergency Management can arrange that.

- Annual Meeting on 9/21
 - Public Comment: Mary Harris: Will the annual meeting be business or social?
 - Board Response: Dan Weaver: Both
 - Serge-a-Lot will be opening on Ocean Avenue on 9/15
 - Sewing machines, vacuums, repairs and classes
 - Ingleside Light
 - 4th Anniversary Celebration on 9/14 at 6pm. Location: Foglifter
- 9 Open Meeting adjourned at 7:35 PM. Next Meeting: September 20, 2012. Location TBD.
- 10 Outcome of Closed Board Meeting
- Howard calls the meeting to order at all to order at 7:45 PM.
 - Board authorizes retention of counsel. Alex motions board to authorize retention of counsel.
 - Walee seconds the motion.
 - Motion passes unanimously.
 - Closed Meeting adjourned at 8:15 PM.