

Ocean Avenue Association Board of Directors Meeting Minutes  
Wednesday, October 21, 2015, 6:45 PM  
Ingleside Library  
1298 Ocean Ave, San Francisco, CA 94112

Board members present: Henry Kevane, Howard Chung, Reverend Roland Gordon, Christy Godinez, Walee Gon, Alexander Mullaney.

Others present: OAA Executive Director Daniel Weaver, OAA Staff Luis Licea and Neil Ballard, Samantha Wong.

Minutes taken by: Neil Ballard.

1. Meeting called to order at 6:48 p.m.
2. Approval of minutes from August 19, 2015.
  - Henry Kevane moves to approve the minutes.
  - Alexander Mullaney seconds the motion.
  - Motion passed unanimously.
3. Financial Report: Henry Kevane
  - Kevane: Haven't yet collected this year's assessment revenue. Expenses are all well within budget, bank account is balanced.
4. Executive Director's Report: Dan Weaver
  - Introduction of Samantha Wong to board. Samantha is potentially interested in joining, so she'll be attending meetings as an observer. She'd be welcome as a small business owner.
  - Annual report was held, all board members are encouraged to come to next year's.
  - Weaver and Licea attended International Downtown Association conference.
  - OAA applied with OMI-NIA as fiscal sponsor to get \$5000 in OMI Community Collaborators funding to program the new Ingleside Library garden. Additionally, \$5000 will come from Norman Yee for outdoor films. First film will be screened on November 14<sup>th</sup>.
  - OAA applied for a Complete Neighborhoods grant and was awarded \$45,000 to cover the rest of the SFPW triangle beautification project. This \$45k will pay for mural and wood furnishings and benches. The other four grants cover the remaining project components.
  - Allen Zheng, point of contact for 1600 block property owner, is hard to get a hold of. Fuentes: Please urge lease agreements when you do get in touch. Mullaney: Supervisor Weiner put forward legislation for city attorney to sue property owners who do not maintain properties.
5. Second Sundays/Corridor Marketing
  - Weaver: Ocean is a large street, resources are stretched thin. I'm proposing OAA take over dollar store at 1623 Ocean as a main event and office space for OAA. Property owner likely not interested, but will ask.
  - Kevane: Passport booklet to encourage Second Sundays attendance a possibility. Also window decals.

- Wong: Found out about Second Sundays via newsletter, contacted Dan to participate. Second Sundays does not have name appeal, but has boosted business on typically slow Sundays for Beep's.
- Gordon: Big name performers could attract interest for Second Sundays. Church will be available for use, especially when Mural museum comes about.
- Fuentes: Cross-promote Second Sundays with participating merchants' social media outlets.
- Gon: Supportive of Second Sundays continuing in current monthly format into 2016.
- Mullaney: Supportive of adding more entertainment, encouraging more businesses to obtain Limited Live Performance Permits. Also, let's contact Travel SF to see why we're cut off the map.

#### 6. Street Life Committee Report

- Mullaney: We have a lot of projects in the works. Our relationship with City College needs help. Can barely get rep to come to meetings. They don't come to community like they could- arts volunteers. I think they spread their resources with so many satellite campuses. Feels like we're getting short shrift. Neighbors have complained about CCSF's lack of communication. We're going to write a letter to open a line of communication so we can talk to them.
- Mullaney: Ocean and Phelan— we want a complete street there so we can widen the sidewalk and include a bike lane. CCSF is working on facilities master plan, so this could be possible.
- Street life is researching potential open spaces that Rec & Park could acquire through new fund.
- Arts Alive Ingleside banner project rolls out in February.
- Weaver remains in talks to extend maintenance services to BART station.
- OAA staff currently at work on grant proposal for a historic district resource survey.
- Ocean Avenue corridor design was supposed to start this month, but it has been delayed until January.
- We received more funding for the beautification of the Ocean-Geneva triangles from the Mayor's Office of Housing.
- Finalized Street Life mission statement, thanks to help from Mary Dickow.
- Weaver and Rick Kurylo prepared a document with potential projects for when funding opportunities become available.
- Mullaney: We should look into restoration of historic signs on corridor— Emmy's restaurant, and Rexall's drugs on the side of Dry Clean Express.
- Rev. Gordon: Pedestrian bridge should be painted "Nuru Green." Mullaney: It will be painted, that's part of Ocean Avenue Corridor Design.
- Godinez: Let me know if you need help communicating with CCSF.

#### 7. Election of Board Members

- Alexander Mullaney, Christy Godinez, Henry Kevane and Reverend Roland Gordon are up for re-election.

- Howard Chung moves to re-instate all existing board members for another one-year term.
  - Walee Gon seconds the motion.
  - Motion passes unanimously.
8. Election of Board Officers
- Howard Chung moves to re-instate all existing board officers for another one-year term.
  - Reverend Gordon seconds the motion.
  - Motion passes unanimously.
9. Public Comment
- None
10. Board Member comments
- Gon: Requests MTA to re-visit diagonal parking situation at Faxon and Ocean to better resemble situation at Lee and Ocean. Weaver: Draft a paragraph and I will communicate to MTA.
  - Rev. Gordon: Ingleside Presbyterian has a delinquent assessment bill. Nikhila Pai at the Office of the Treasurer and Tax Collector said that OAA can extend an exemption. Reverend Gordon requests exemption. Weaver: I'll talk to Nikhila. Chung: we'll have to get opinion from City Attorney before taking any action.
11. Upcoming OAA Meetings and Events
- Second Sunday events, Sunday, November 8, 2015
  - OAA Street Life Committee, Tuesday, November 10, 2015 at 6pm, Lick Wilmerding, Classroom 5
  - OAA Business Committee, Tuesday, November 10, 2015, following SL Committee
  - OAA Board Meeting, Wednesday, November 18, 2015 at 6:30pm, location to be determined.
12. Meeting adjourned at 7:50 p.m.