

Ocean Avenue Association Board of Directors Meeting Minutes
Wednesday, April 20, 2016, 6:30PM
Ingleside Library
1298 Ocean Ave, San Francisco, CA 94112

Board Members present: Howard Chung, Lucia Fuentes, Christine Godinez, Rev Roland Gordon, Henry Kevane, Shirley Lima, Alexander Mullaney, Janene Sumerland

Others present: Dan Weaver, Luis Licea, Neil Ballard

1. Henry Kevane called the meeting to order at 6:35 PM.
2. Approval of Minutes from March, 2016
 - Alex Mullaney moves to approve the minutes.
 - Howard Chung seconds the motion.
 - Motion passed unanimously.
3. Financial Report (Henry Kevane)
 - Bookkeeping and accounting expenses are up due to amount of work needed to work between parties including OEWD. Recommends increasing this budget next year.
 - Dan Weaver made a budget category name tweak from "Photography Services" to "Professional Services".
 - Dan Weaver would like to use up to \$5K of contingency to deal with additional tree work and to update Quick Books.
 - Henry motions to approve the use of \$5K of contingency from the budget for the purpose of additional landscaping and maintenance and bookkeeping fees.
 - Howard Chung seconds.
 - Motion passes unanimously.
 - OEWD suggests that OAA have the next fiscal year budget approved by June meeting.
4. Executive Director's Report (Dan Weaver)
 - Sidewalks are getting a makeover that will include potted plants in some areas and new bulb outs from Victoria to Plymouth. Estimated completion is first week of May with the exception of the bridge cleaning / painting will take approximately 2 additional weeks.
 - Public Works triangles landscaping project: There is some confusion on \$25K of the budget from the Challenge Grant where the D7 committee is under the impression that this money is earmarked just for murals when it's not. Dan Weaver will keep OAA posted.
 - The next Second Sundays will feature music in the library garden. There will also be a Red Envelope workshop where attendees can make Chinese Red Envelopes.
 - Norman Yee's office asked the city controller's office to investigate the sale of the El Rey Theater further. It seems that had the city known about the foreclosure, they may have had the opportunity to intervene. Next steps are to have the historical researcher outline the specific architectural details that would be necessary to landmark the building.

- In order to have BART join the CBD, a revote process must be adhered to (per city attorney's office). 51% of the members who vote must approve to include BART in the map area. This is different than previous information that OAA received. Dan Weaver will continue talks with the city attorney's office on this new legal interpretation. Dan is proposing that if BART joins the CBD, a new assessment category for transit assessment fee calculations will need to be created.
 - Henry Kevane, Janene Summerland: Need to see the various options for what the actual new area map would look like and what the costs would be so that OAA doesn't end up in a bad financial situation.
5. Street Life Committee Report (Alex Mullaney)
 - Looking into funds for murals (ex: Walgreen's parking like), sculptures, bulletin boards
 - Possibility of doing walking tours during Second Sundays
 - Working on getting historic survey done
 - Security camera installation program: looking into getting cameras installed along the corridor. Video feed would go to the Taraval police station.
 6. Business Committee Report (Janene Summerland)
 - Small Business Summit on 5/19 from 2 to 4pm. Location TBD.
 - Trying to fill Zozi's Furniture location since it will be vacant soon. Laundry Basket location is also open.
 - Dan Weaver: Met with leasing agents for the new retail location at Miramar. Seems like rent will be high enough to deter small businesses so applicants will probably be big chains even though he thinks corridor really needs small businesses.
 - Public Comment: Mike Young: Chains are easy solutions to getting vacancies filled. On the flip side, it's hard to wait years for enough small businesses flourish in the manner we need to make the neighborhood a major attraction.
 - Janene Summerland: It's not that OAA only wants chains, they just need prospects with a good business models.
 7. General Public Comment for Items Not on the Agenda
 - Mike Young: He is running for Supervisor. Born and raised in SF, was in the US Army Infantry; interested in opening cross fit business locally. Wants to invigorate communication and better conversation in the community.
 8. Meeting adjourned at 8:07 PM.
 9. May OAA Meetings and Events
 - May Second Sunday Events, Ocean Avenue, May 8, Mother's Day!
 - OAA Street Life Committee, Wednesday, May 11, 2016 at 6pm, Lick-Wilmerding High School Classroom 5, 755 Ocean Ave.
 - OAA Business Committee, Wednesday, May 11, 2016, following SL Committee
 - OAA Board Meeting, Wednesday, May 18, 2016 at 6:30pm, location to be determined