

Ocean Avenue Association  
Board of Directors Notice of Meeting and Agenda  
Wednesday, March 15 2017, 6:30 p.m.  
Lick-Wilmerding High School, 755 Ocean Avenue, San Francisco, CA

Board Members: Alex Mullaney, Chair, Howard Chung, Vice-Chair, Shirley Lima, Secretary, Henry Kevane, Treasurer, Rev. Roland Gordon, Jeff Hamilton, Christy Godinez, Walee Gon, Janene Summerland, Lucia Fuentes Zarate

Executive Director: Daniel Weaver

Call to Order, Alex Mullaney

1. Bethany Wilson, Store Manager of Ocean Avenue Target—Ocean Target Closure Rumors (Discussion and Public Comment)
2. Presentation by Ocean Avenue Beat Officer Ricardo Guerrero (Discussion Public Comment and Possible Action)
3. Public Comment for items not on this agenda (Discussion and Comment)
4. Financial Report, 2016-17 FY (Discussion and Public Comment)
5. Executive Director’s Report, Review of Current OAA Activities (Discussion, Public Comment and Possible Action)
6. Street Life Committee Report, Alex Mullaney (Discussion, Public Comment and Possible Action)
7. Motions from Street Life Committee for Adoption by OAA Board
  - a. In the wake of the tragic Ghost Ship fire, Tom Radulovich, director of the nonprofit Livable City, proposed six ideas that city’s can implement to encourage the arts to prevent unsafe live-work spaces. The Ocean Avenue Association designated itself an Arts and Culture District and is dedicated to enhancing the arts on the corridor. Motion: OAA supports these recommendations from Livable City:
    - i. Expand Code Compliance Assistance. Planning Codes, done right, can foster livability and preserve diversity. However, since the Ghost Ship fire, code compliance has been used by some building owners as a tool to displace residents. We can design vigorous code compliance around the imperatives of preserving housing and preventing displacement while expanding education, technical and financial assistance for code compliance.
    - ii. Create and Fund a City Arts Strategy. San Francisco has long talked about its love for the arts. It’s time to embrace arts as an essential feature of urban life and a valued sector of the economy.
    - iii. Permit Arts Activities in Neighborhood Commercial Districts. Today, arts activities are not a permitted use in Neighborhood Commercial districts, but they should be. Arts uses in storefronts and upper-story spaces enhance neighborhood character and complement retail uses in commercial corridors.

- iv. Limit Office Sprawl into PDR Districts. Over the past two decades, the City has allowed large office developments to spread out from the downtown core, into the city's industrial districts and in to areas poorly served by public transit. The City needs to end its piecemeal approach to office development, and return to policies that focus office development in areas within a convenient walk of BART and Caltrain.
      - v. Expand Arts spaces in Pier 70 and Hunters Point Shipyard. The proposed developments at Pier 70 and Hunters Point Shipyard present big opportunities to create or preserve art spaces. The arts component of both developments should be strengthened, including preserving and rehabilitating buildings currently slated for demolition as arts spaces.
      - vi. Preserve and Restore Neighborhood Landmarks as Arts Spaces. We live in a City filled with a rich architectural history. Several City-owned landmark buildings could, if the City and private development reinvests in them, have a new life as community arts spaces, providing space for performances, museums and galleries, arts and vocational education, and arts nonprofits.
      - vii. City government has used technology-led economic development in many neighborhoods, OAA recommends an art- led economic development strategy be pursued in its neighborhood commercial districts and requests relevant city agencies work with stakeholders to develop a strategy to reach this goal.
    - b. Expansion of OAA Services to Balboa Park Station
      - i. Whereas the Ocean Avenue Association's Street Life Committee is charged with enhancing the safety and vibrancy of the corridor, and
      - ii. Whereas the Balboa Park Station Area is the entrance to the corridor for tens of thousands of people daily, and
      - iii. Whereas the level of safety and cleanliness of the station area have been an issue for years, and
      - iv. Whereas the Ocean Avenue Association could provide services to the station area at a great price and benefit to the public agency property owners there
      - v. Therefore the Street Life Committee recommends that the association pursue developing service contracts with BART, SFMTA, Rec and Park, and MOHCD to provide service.
8. Business Committee Report, Janene Summerland (Discussion, Public Comment and Possible Action)
  9. Proposal to Modify OAA Board Meeting Schedule, Alex Mullaney (Discussion, Public Comment and Possible Action)
  10. General Public Comment for items not on the agenda. (Discussion and Public Comment)
  11. Board Member comments and proposals for future meeting agenda items (Discussion and Public Comment)
  12. April OAA Meetings and Events
    - a. April 9, 2017, Second Sunday Events, 2pm at Ingleside Library and other locations.
    - b. OAA Street Life and Business Committees, Wednesday April 12, Ingleside Library

Community Room, 5:30pm

- c. OAA Board Meeting, Wednesday, April 19, 2017, 6:30pm, Location to be determined.

### 13. Adjournment

Agenda item materials that are available for this meeting will be sent upon request to [info.oacbd@gmail.com](mailto:info.oacbd@gmail.com). Public comment on any agenda item and general public comment is 3 minutes. The chair may limit public comment if time constraints require.

Go to [www.OceanAvenueAssociation.org](http://www.OceanAvenueAssociation.org) to find agendas, minutes and additional information about the OAA and the Ocean Avenue Community Benefits District.

Ocean Avenue Association [Info.oacbd@gmail.com](mailto:Info.oacbd@gmail.com)  
1728 Ocean Avenue, PMB 154, San Francisco, CA 94112  
650-273-6223-Message

