

OAA Board of Directors
Informational Meeting
January 18, 2017
Ingleside Presbyterian Church

Present: Alex Mullaney, Henry Kevane, Walee Gon, Roland Gordon, Janene Summerland, Dan Weaver, Luis Licea, Neil Ballard, Lieutenant Goss, Paul Giusti, Carolina Morales, Anne Curie, Mary Harris, Al Harris, Kate Favetti, Maurice Rivers

Minutes taken by: Neil Ballard

- Informal meeting began at 6:33
- Public Safety Report, Lieutenant Goss
 - Multiple pedestrian vehicle accidents recently on and around Ocean
 - Man injured by car making a left turn at Junipero Serra
 - Town Hall meeting for officer-involved shooting
 - Crime on Ocean: package theft, auto burglary, handful of robberies and burglaries
 - Relatively small numbers
 - Motorbikes and dirtbike nuisances being addressed
 - Mullaney: two weeks ago, there was a robbery at Ingleside Presbyterian. Were suspects caught?
 - Goss: I haven't heard anything about that but will check in with TNT.
 - There has been a crew conducting burglaries/robberies in the area. Made a couple arrests, but could be somebody else
 - Mullaney: What is TNT working on lately? Goss: In Bayview, Ingleside lately, groups have been disputing over rights to business opportunities, or "slices of the pie." There is a component to it that comes from outside of the city—Oakland, Richmond, Marin City, San Mateo. We have been working with San Mateo PD more lately.
 - Gordon: Officers came right out to deal with church vandalism, which was good.
 - Mullaney: Holloway Market is a perennial problem. Goss: If investigators can't put together a tight enough case, it can get lost in the shuffle. Some patience may be required depending on what they were able to dredge up. We have to reach "reasonable doubt" evidence threshold for a successful prosecution.
 - Kevane: Nextdoor offers interesting perspective on public safety in neighborhood. Goss: Nextdoor is good resource but incidents can be lumped together and alarming false narratives can be formed. Also, Nextdoor is not a viable way to report crimes.
 - Kevane: So the trends we're seeing on Nextdoor are borne out by police statistics? Goss: Yes, Nextdoor has been a helpful tool to inform residents about crime trends.
 - Favetti: Alternatively, SF Safe groups play an important role.

- Lieutenant Goss can be reached at: 415-759-3100 (ask for Lieutenant Goss) or at richard.goss@sfgov.org.
- Rate Payer Advocacy, Carolina Morales
 - Representing an independent contractor hired by PUC to facilitate public input in rate increase
 - Draft rate adjustment increases rates by 16.65%, resulting in monthly increase of \$5.82
- Rate Payer Advocacy, Carolina Morales
 - In March, PUC director will hold hearings
 - Public can provide input at an upcoming Proposition 218 hearing in May
 - Rate board determines increase at the end of June.
 - Opportunities for public comment can be found at www.ratepayeradvocatesf.org. Contact info for feedback can also be found on website.
 - Kevane: is this the first increase in five years? Giusti: 3 years ago, rates went up per cost of living. Within five years, there will be program increases. One of the proposals we made was to change the standard, to have smaller
 - Gon: does this apply to businesses too? Giusti: Yes. But if you make no trash, only recycle and compost, you are eligible for 100% discount. We make an effort for commercial rates to mirror residential rates.
 - Weaver: Who determines the capacity of receptacles? Giusti: the business. Public Works can step in if a business undersubscribes. Small restaurants get 3-4 pickups a week.
 - Summerland: Is there any consideration for the money you're losing in recycling? Giusti: We don't think it's a significant amount that people pilfer from the bins, maybe we lose out on \$3 million per year. I think people are concerned about that because of privacy concerns and the mess created by recycling theft. Theft prevention is not logistically feasible.
 - Curie: Recycling processing does not offset costs for collection, right? Giusti: Correct. That's why we make sure we have high-value recycling material.
- Official meeting called to order at 7:20 p.m.
- Minutes Approval: October meeting minutes
 - Summerland moves to approve
 - Kevane seconds
- Financial Report, Henry Kevane
 - We received a large delinquent payment from Phelan Loop and reservoir parcels
 - We're in fine financial health otherwise, all spending under budget
- Corridor Report: Dan Weaver

- No opposition at landmarking hearing for El Rey Theater at 1970 Ocean Avenue. Property owner representatives said that they would work with the community.
- Fundraising: last year we applied for the same money twice, first through Participatory Budgeting in early 2016 and then through Invest In Neighborhoods in mid-2016. We've applied for sculpture and activation for Participatory Budgeting this year.
- BART CBD Service expansion: OEWD is working on developing Station Area agreement. Kevane: Will the city change our contract? Weaver: No, we will create separate contracts with property owners.
- Street Life Committee Report, Alexander Mullaney
 - Street Life put together a motion to support CBD Service Expansion to Balboa Park Station Area.
 - Motion is amended as: Whereas the Ocean Avenue Association is charged with enhancing the safety and vibrancy of the corridor, and Whereas the Balboa Park Station Area is the entrance to the corridor for tens of thousands of people every day, and Whereas the level and cleanliness of the station area has been an issue for years, and Whereas the OAA could provide services at a great price and benefit to the public agency owners in the area, and Therefore the OAA board supports the negotiation of service contracts, on such terms and conditions as may be mutually acceptable, between the OAA and BART, SFMTA, the Recreation and Park Department and the Mayor's Office of Housing and Community Development.
 - Summerland seconds motion
 - Motion passes unanimously
 - 1601 developers did not come to meeting to give report. Two vacant storefronts have been filled with retail stores. Street Life committee decided that OAA send a letter to property owners to outline our desired outcomes of development project. Dan will sent out letter soon.
 - Dan gave updates re: historic preservation project, should be done soon
 - Waiting on Real Estate Department application for Plaza Stewardship at Unity Plaza
 - I asked Jarlene to use NTIP funding to study Ocean-Geneva-Phelan intersection
 - City College Master Plan process is ongoing
 - Will look into installing bulletin boards on Ocean
 - Second Sundays lines up with Beer Week next month
 - Will tie in ribbon-cutting at completed Geneva Triangles with Second Sundays in March
 - Working on developing Ocean Avenue as an Arts and Culture district. Tom Radulovich will come to a meeting and present on how we can incorporate arts and culture in the district.

- Mary Harris is the Neighborhood Empowerment Awards Lifetime Achievement recipient this year.
- Gordon: can there be a mural at City College retaining wall? Weaver: we should keep pushing for that idea.
- Summerland: could we put placards along corridors? Mullaney: We can discuss at next Street Life Meeting.
- Business Committee Report: Janene Summerland
 - We discussed current vacancies and retail mix. Vacancy rate is 6%. Vacancy report was discussed, two liquor stores are up for sale along with other businesses that have been for sale for a while
 - Working Solutions representative was absent
 - We are working on business translation services
 - New Businesses: Pakwan, Sno-Crave, frame shop at 1601 bldg
- Meeting Schedule change: Alexander Mullaney
 - Propose we meet on the even months and have extra “annual meeting” social event in September
 - Summerland: Is this to address quorum issues? Mullaney: No, just to have more significant meetings when we do meet.
 - Kevane: if we miss a quorum at one meeting, then we won’t conduct business for four months. Summerland: Reducing meeting schedule could hurt engagement. Mullaney: if we miss quorum, we can always call a special meeting.
 - Gon: If we do this, and can’t get a quorum any given month, then we need to have a meeting the following month so we have no less than six meetings a year.
 - Public Comment
 - Favetti: Perhaps OAA should develop alternate procedures for passing motions etc if meeting schedule is reduced
 - Weaver: was Recology presentation helpful? Summerland: I think it was good information.
 - Gordon: I’d like to go ahead with schedule reduction, but OAA board should do some kind of social event in December.
 - Mullaney continues item to February.
- General Public Comment
 - Harris: Reverend Gordon’s suggestion is a good one, should involve Ocean Avenue businesses.
- Board Member Comments and proposals
 - Gordon’s suggestion for meeting schedule will be discussed at next meeting.
 - Weaver: trying to get Wells Fargo to come to board meeting.
 - Summerland: post agendas on Nextdoor.
 - Harris: Do we really need another bank on Ocean? Weaver: two commercial banks is okay, draws the line at 3. Gon: what is the downside to having banks on the street? Weaver: takes up space that could otherwise be used by retail/restaurant businesses.

- Summerland: we need more night life businesses
- Meeting adjourned at 8:23 p.m.