

OAA Board of Directors Meeting
May 17, 2017
Lick-Wilmerding High School, 755 Ocean Avenue

Board Members Present: Alexander Mullaney, Henry Kevane, Roland Gordon, Lucia Fuentes-Zarate, Walee Gon, Howard Chung, Christy Godinez

Others present: Executive Director Dan Weaver, OAA staff Luis Licea & Neil Ballard; Miles Escobedo, Kate Favetti, Peter Ou, Sergeant Altamirano, Mary Harris, Al Harris

Minutes taken by: Neil Ballard

1. Meeting called to order at 6:32 p.m.
2. Safety report: Sergeant Altamirano
 - Nothing comes to mind re: Ocean's commercial corridor
 - Burglary, car break-ins have spiked with summer coming up.
 - Weaver: How many hours a week do we have a beat officer?
Altamirano: That is Officer Guerrero's sole assignment. He is pulled away to assist other officers. Arrests can take officers off the street for 3-4 hours.
 - Mullaney: Flaherty said that Guerrero works Irving too.
Altamirano: Ocean is his sole assignment. There is no Irving foot beat.
 - Weaver: Can we get an officer to be at our event at Unity Plaza on June 11th? Altamirano: I can bring it up to the station and make the request.
3. Peter Ou—McDonalds franchise owner
 - Grew up in California, ran McDonalds franchises in China, came to SF three months ago and is new franchise owner of McDonalds on Ocean Avenue. Owns four other McDonalds in SF.
 - Favetti: Any plans or ideas to develop the McDonalds property?
Ou: McDonalds are undergoing a massive reinvestment and remodeling plan nationwide. Ocean McDonalds will be getting some renovation within a year. This will be a renovation, not a significant change to the use or structure of the property.
 - Chung: Was Ocean's location the first in the city? Ou: Yes.
 - Weaver: Speak to Ken Rich, Development Director at OEWD, for support.
4. Approval of minutes
 - Kevane moves to approve April 19th minutes
 - Gon seconds
 - Public Comment: None.
 - Motion passes unanimously.
5. General Public Comment

- Favetti: OAA may be sponsoring Supervisor Yee's District 7 movie night. This would be a good idea given that OAA has received D7 participatory budgeting money.
6. Financial Report—Henry Kevane
- We have collected \$335K of \$407K assessment revenue
 - Our assessment expenses were under budget toward the end of the year. We should try to spend closer to our budget or budget more accurately at the start of the year.
 - Public Comment
 - Escobedo: Second Sundays grant—how does it work? Kevane: It is a reimbursement grant. Ballard: The money is earmarked for us.
 - Favetti: \$80K+ will be carried forward. I think that the OAA should be able to underscore and support new businesses opening on the corridor.
 - Kevane: Received draft of contract for service for OAA to take on BART. It would be better to get government affairs lawyer Michael Colantuono to draft a contract.
 - Motion: That OAA work with Mr. Colantuono to develop a contract for service with BART for Balboa Park station cleanliness.
 - Second: Mullaney.
 - Public Comment—Favetti: This is a good idea.
 - Motion passes unanimously.
7. Executive Director Report—Dan Weaver
- Sunday, June 11th will be a special Second Sundays with Loco Bloco in Unity Plaza and an OMI History Day at the El Rey theater lobby.
 - OAA has been seeking assistance at 1601 Ocean for businesses threatened by development. OEWD can help OAA get a Community Benefit Agreement with the developers at 1601.
 - Mullaney: That the OAA seek assistance from OEWD in developing a community benefit agreement between the developer at 1601-1633 Ocean Avenue and their tenants.
 - Gordon: Seconds motion.
 - Fuentes: Can I vote? Weaver: Yes, you are not benefiting directly.
 - Chung: How will OEWD help these businesses? Weaver: Relocation assistance.
 - Kevane: Is a Community Benefit Agreement a contract between the businesses and the developer? Mullaney: Yes.
 - Chung: Who are the parties to the agreement? Weaver: The developer (TJ), and the businesses and organizations affected by the development.
 - Mullaney: We've spent a lot of staff time working on this. OEWD would be able to better help than we would.

- Mullaney, to Chung: Are you still working with TJ development? Chung: Not currently. I have represented them in the past.
 - Public Comment
 - Escobedo: Do other businesses know that they could be a party to this agreement? Licea: Yes, we are making them aware.
 - Mullaney: OEWD is on the record saying
 - Motion passes with all board members voting yes, with the exception of Howard Chung, who recuses himself from the vote.
 - BART service agreement is on track. Since BART is paying a portion of what we approached them to undertake, other agencies could ask for the same. We will see what develops.
 - OAA's website is being updated. Ballard will update the board once the new website is done.
 - 1601 Developers have been conducting community outreach. Design changes have been requested by community members.
 - Ocean Avenue's Historic Preservation Plan is coming along—preservation consultants will present at June meeting.
 - Supervisor Yee wants OAA to take over Movie Night, which was paid for by a grant from Park Merced.
 - Favetti: Would like OAA to engage with community by hosting movie night.
 - Godinez: Would like to discuss movie night hosted by Lick-Wilmerding High School.
8. Business Committee Report—Neil Ballard
- Vacancies and new businesses on Ocean Avenue
 - Working Solutions strategy
 - Public Comment
 - Kevane: Verizon moving in? Weaver: They will have to go through at CU.
 - Al Harris
9. Street Life Committee Report—Alexander Mullaney
- Dahlia Community Engagement proposal to study Unity Plaza events—committee members wanted consultants to throw events, not do a study
 - Weaver: We have passed that feedback along.
 - Mullaney to Gordon: Could you have tours of Ingleside Presbyterian during June Second Sundays?
 - Triangles still held up by contractor scheduling
 - Arts-Led Economic Development discussions ongoing
 - We will be handing off the Ocean Mobile Parklet
 - Motion: The Street Life Committee moves that the OAA Board request the supervisor, mayor, public works

department, the SFMTA and the SFCTA examine how to improve the intersection of Geneva and Ocean Avenues for pedestrian safety issues including traffic lights timing, needed crosswalk painting, etc. to improve public safety.

- Moved by Chung
- Seconded by Gordon
- Public Comment: None
- Motion passes unanimously

- Gordon: Ocean and Granada is a dangerous crosswalk.

10. Nomination of Miles Escobedo to be OAA board representative.

- Miles Escobedo is the proprietor of Ocean Ale House at 1314 Ocean Avenue.
- Disclosure of financial relationships—Escobedo has received payment from OAA for music performers during Second Sundays events at Ocean Ale House, and for hosting OAA's last annual meeting.
- Mullaney: Where do you see yourself in five years? Escobedo: Still in Ingleside, still a business owner active with the community.
 - Gordon moves to appoint Miles Escobedo, Ocean Avenue Ale House proprietor, to be a small business representative on the OAA Board, serving a term of 2 years and one month, ending on June 30, 2019
 - Fuentes seconds
 - Public comment: Fuentes—Good luck!
 - Motion passes unanimously.

11. Board member comments and proposals

- Gon: Now that Faxon Avenue has been paved, can we approach SFMTA to re-configure parking so that cars back in rather than go in head-first? Weaver: Ask Jen Low at Supervisor Yee's office. You can also get a letter out to Ed Reiskin, head of SFMTA.
- Gordon: Ingleside Presbyterian will be celebrating 110th anniversary on Father's Day this year.
- Chung: Balboa Reservoir CAC will be having a meeting on June 10th at Riordan High School at 10:00 a.m. Three developers will present their plans.

12. Adjournment

- Meeting adjourned at 7:59 p.m.