

Ocean Avenue Association Board of Directors Meeting Minutes  
Wednesday, May 18, 2016, 6:30PM  
Ingleside Presbyterian Church  
1345 Ocean Ave, San Francisco, CA 94112

Board Members present: Howard Chung, Lucia Fuentes, Christine Godinez, Rev Roland Gordon, Henry Kevane, Alexander Mullaney, Janene Summerland, Walee Gon

Others present: Dan Weaver, Luis Licea, Neil Ballard, Captain Denise Flaherty, Mary Harris, Al Harris.

1. Henry Kevane called the meeting to order at 6:35 PM.
2. Taraval Police Station Report, Captain Flaherty
  - Traffic is a concern, especially failure to yield to pedestrians. Have been using plainclothes decoys to issue citations.
  - Outreach is important to Taraval Station. Flaherty avoids Nextdoor because it tends to be rumors, speculation. Urges community members to contact Taraval Station instead.
  - Captain Flaherty extends liaison officer offer to community groups
  - Dan Weaver: What is going on with Ocean Spa? Flaherty: Contacts SVU upon hearing community complaints. Dependent on community complaints.
  - Alexander Mullaney: I complained about Ocean Spa, and you sent it downtown, but there was no follow-up. Flaherty: That's my fault. I will follow-up. 9/10 times there's some sort of human trafficking going on, and SVU handles that.
  - Mullaney: is trafficking a big issue in Taraval district? Flaherty: It's a big issue citywide.
  - Dan Weaver: Our beat officer is back. Flaherty: Ocean is a policing priority, more crime compared to Irving. Having a beat officer on Ocean is imperative.
  - Lucia Fuentes: Was talking to Officer Guerrero about showing up at 2 a.m. Flaherty: Beat officer can't, but midnight officers can.
  - Mullaney: Norteno graffiti on Legend Billiards. Has there been any other gang activity? Flaherty: There have been shootings at Head (closer to Randolph).
  - Fuentes: What about Brighton and Holloway? Flaherty: Please complain, be our eyes and ears. My email is [denise.flaherty@sfgov.org](mailto:denise.flaherty@sfgov.org).
  - Flaherty offered police liaison to attend OAA meetings.
3. Approval of April meeting minutes
  - Henry Kevane moved to approve, seconded by Alex Mullaney.
  - Motion approved unianimously.
4. Treasurer's report, Henry Kevane:
  - Budget looks good, spending is all within budget and everything foots.
  - Dan Weaver suggests OAA increases assessment for new fiscal year by cost of living rate increase for 2016, which is 3%. Kevane: As long as cost of living rate does not exceed any limit set forth in management plan
  - Kevane moves to increase annual assessment by 3% as long as rate is within management plan limits.
  - Howard Chung: Are OAA expenses increasing? Weaver: Yes.
  - Motion seconded by Howard Chung.
  - Motion passed unanimously.

5. Executive Director's Report, Dan Weaver
  - Ocean Ale House had a successful soft opening last week. Unprecedented activity for Ocean Avenue. Pokebowl also opened last week.
  - Ocean Avenue Corridor Design process has slowed, but work looks good so far. Pedestrian bridge will be cleaned and painted.
  - Janene Summerland: creating a welcome packet and baskets for small businesses.
  - Second Sundays is centered around the library while we spend our OMI-CC grant.
  - We were awarded \$15,000 for Second Sundays through the District 7 Participatory Budgeting process.
  - Vacancy Report, Luis Licea: Kimura Galleries building sold for \$1.8 million.
6. Street Life Committee Report: Alex Mullaney
  - Rick Kurylo presented Arts Alive Ingleside project. Auction is ongoing. Dan Weaver: banner installation is delayed by SFMTA. Mullaney: we passed a motion thanking Rick and Maria Picar for their work.
  - Woody Labounty will give a walking tour for Second Sundays.
  - Ocean-Geneva Triangles project is moving forward this month.
  - Historic preservation fund committee application is underway.
  - Dan asked NBS to evaluate adding BART station to CBD.
  - We keep asking Norman Yee and staff for updates regarding El Rey lien hearing.
  - We continue to look for public art and mural projects.
7. Business Committee Report: Janene Summerland
  - Luis has done an enormous amount of work getting the Small Business Summit together
  - Next month, we will not be having a business committee meeting
8. Public comment
  - Mary Harris: Rick will have a table at the car show this weekend, selling Arts Alive Ingleside bookmarks.
  - Mary Harris: is OAA doing anything for Small Business Week? Weaver: We are co-hosting the Small Business Summit.
  - Lucia Fuentes: The Ave will be doing a toy drive on July 9<sup>th</sup>, between 2-10 p.m.
9. Board member comment
  - Alex Mullaney: We will be doing an Ocean Avenue Craft Brew Bar Crawl on June 18<sup>th</sup>.
  - Alex Mullaney: I'd like us to invite corridor managers from other established corridors to talk to us.
  - Alex Mullaney: I'd like to know what happens at Balboa Reservoir CAC. Chung: We can give a report next time.
  - Janene Summerland: West Portal does a vendor fair once a month. Is that something we could get on Ocean? Weaver: We tried that, but it depends on the weather. Mullaney: Unity Plaza will be a good venue for that.
10. Meeting adjourned at 7:39.