

Ocean Avenue Association  
Executive Director's Report  
July 21, 2016 to August 17, 2016

- Mayor's Office of Housing Grant OAA staff continues to work with MOH to activate our 2015 grant. We are seeking to identify a local non-profit 501 (c) (3) organization to provide fiscal agent services for this grant and to repurpose part of the grant to a different project.
- Rick Kurylo Rick has been OAA's liaison at the Office of Economic and Workforce Development. He is leaving in October to take a job leading the city's Legacy Business Program. Rick has done an excellent job in helping OAA at City Hall and with projects such as the Ocean Avenue Arts Banner program. 74 individual painted banners are currently being displayed on 74 streetlight poles along the commercial corridor. These banners will be auctioned off in early September. See [www.artsaliveingleside.org](http://www.artsaliveingleside.org) to make a bid!
- Streetscape Improvements Bond New landscaping on Ocean and selected side streets is fully installed. The Public Works project manager, David Froehlich, has told me that signage in English, Chinese and Spanish asking people not to remove the plants has been installed. He said the signs have worked in other neighborhoods.
- OAA's Annual Meeting Our annual meeting will occur this year on Wednesday, September 21 at the new Ocean Ale House, 1314 Ocean Ave. starting at 5:30pm.
- Second Sundays OAA's marketing and promotion event In September OAA is bringing a historic streetcar on the Second Sunday from 2 to 6. We have asked for Muni Car No. 1 for this year. Passengers can board along the K line and the L line for a run to the Ocean and back. We will also have music along the corridor and a children's program at the Ingleside Library.
- Vacancy Report Current Ocean Avenue commercial vacancy report can be found at: [www.oceanavenueassociation.org](http://www.oceanavenueassociation.org) at CBD Documents.
- Historic Preservation Study for Ocean Avenue Commercial District This project has finally started with an OEWD grant. We will inform you about planned walkthroughs and a community meeting in the next few months.

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