

Ocean Avenue Association
Executive Director's Report
June 17, 2016 to July 20, 2016

- OAA and OMI Neighbors in Action received a renewal of its OMI CC grant to program the Ingleside Library on Second Sundays and other times for the 2016-2017 FY. We will be working with Nina Pogosyan, the branch's head librarian and children's librarian to select programs.
- New Fiscal Year OAA has started its new FY on July 1. We are under contract with OEWD and MOH to receive a renewed CDBG grant of \$30,000 to provide a portion of the half time salaries of Luis Licea and Neil Ballard.
- Streetscape Improvements Bond The new landscaping on Ocean and selected side streets is fully installed. The Public Works project manager, David Froehlich, has told me they will be adding signage in English, Chinese and Spanish asking people not to remove the plants. He said the signs have worked in other neighborhoods.
- The Public Works triangles landscaping and activation project, managed by OAA staff, has started with a very large mural of historic Ocean Avenue buildings on the Geneva retaining wall facing Ocean. OAA is changing our fiscal sponsor, so work has been stopped for the past 5 weeks waiting for contractors to provide their Certificates of Insurance.
- Second Sundays OAA's marketing and promotion event We presented a great Second Sundays program on July 10th, starting with a special show from Tod Dickow and Charged Particles at the Ingleside Library Garden from 1-4 p.m. Tod and the band played a tribute to Michael Brecker, the late composer and soloist who carried on the tenor sax tradition of legends like John Coltrane, Dexter Gordon and Sonny Rollins. The Dave Rocha quartet performed at Beep's Burgers from 4-7 p.m. Dave and the band performed classics by Miles Davis, Freddie Hubbard, Horace Silver and others. As Al Harris observed, "Dave plays real jazz and it was a pure delight to hear him."
- Vacancy Report The current Ocean Avenue commercial vacancy report can be found at: www.oceanavenueassociation.org at CBD Documents.
- OAA's Luis Licea is working with local small businesses to purchase a tenants-in-common commercial building in the 1900 block of Ocean Avenue. The best way to keep small businesses going is to help them buy their stores.

Daniel Weaver, Executive Director, Ocean Avenue Association
www.oceanavenueassociation.org
info.oacbd@gmail.com 650.273.6223 Google Message