

Ocean Avenue Association
Street Life Committee
Wednesday, Jan. 11, 2017, 6:00 p.m.
Lick-Wilmerding High School, Room 5

Notice of Meeting and Agenda

1. Call to Order
2. 1601-1633 Ocean Ave. Development Presentation
(Discussion and Public Comment and Possible Action)
3. Executive Director Report
 - Ocean Avenue Historic Preservation Project
 - Unity Plaza Activation and Maintenance
 - Ocean-Phelan Sculpture Proposal and Funding
 - Ocean Avenue Corridor Design Long Term Plan Funding
 - City College of San Francisco Master Plan Status
 - El Rey Historic Landmark Application Status
 - Bulletin Boards
 - Garage-to-Storefront Conversion Pamphlet(Discussion and Public Comment and Possible Action)
4. Second Sundays with Western Neighborhoods Project and Livable City Planning
(Discussion and Public Comment and Possible Action)
5. Ocean-Geneva Parcel Project Unveiling Plan
(Discussion and Public Comment and Possible Action)
6. Open Space Acquisition Fund Proposal
(Discussion and Public Comment and Possible Action)
7. Pavement to Parks Project Proposal
(Discussion and Public Comment and Possible Action)
8. Expansion of OAA Services to Balboa Park Station

Draft Motion:

Whereas the Ocean Avenue Association's Street Life Committee is charged with enhancing the safety and vibrancy of the corridor, and
Whereas the Balboa Park Station Area is the entrance to the corridor for a tens of thousands of people daily, and
Whereas the level of safety and cleanliness of the station area have been an issue for years, and

*Whereas the Ocean Avenue Association could provide services to the station area at a great price and benefit to the public agency property owners there
The Street Life Committee recommends that the association pursue developing service contracts with BART, SFMTA, Rec and Park, and MOHCD to provide service.*

(Discussion and Public Comment and Possible Action)

9. Arts and Entertainment District Visioning

Ideas for consideration generated by the nonprofit Livable City:

1. **Expand Code Compliance Assistance.** Planning Codes, done right, can foster livability and preserve diversity. However, since the Ghost Ship fire, code compliance has been used by some building owners a tool to displace residents. We can design vigorous code compliance around the imperatives of preserving housing and preventing displacement while expanding education, technical and financial assistance for code compliance
2. **Create and Fund a City Arts Strategy.** San Francisco has long talked about its love for the arts. It's time to embrace arts as an essential feature of urban life and a valued sector of the economy.
3. **Permit Arts Activities in Neighborhood Commercial Districts.** Today, arts activities are not a permitted use in Neighborhood Commercial districts, but they should be. Arts uses in storefronts and upper-story spaces enhance neighborhood character and complement retail uses in commercial corridors.
4. **Limit Office Sprawl into PDR Districts.** Over the past two decades, the City has allowed large office developments to spread out from the downtown core, into the city's industrial districts and in to areas poorly served by public transit. The City needs to end its piecemeal approach to office development, and return to policies that focus office development in areas within a convenient walk of BART and Caltrain.
5. **Expand Arts spaces in Pier 70 and Hunters Point Shipyard.** The proposed developments at Pier 70 and Hunters Point Shipyard present big opportunities to create or preserve art spaces. The arts component of both developments should be strengthened, including preserving and rehabilitating buildings currently slated for demolition as arts spaces.
6. **Preserve and Restore Neighborhood Landmarks as Arts Spaces.** We live in a City filled with a rich architectural history. Several City-owned landmark buildings could, if the City and private development reinvests in them, have a new life as community arts spaces, providing space for performances, museums and galleries, arts and vocational education, and arts nonprofits.

(Discussion and Public Comment and Possible Action)

10. Public Comment and New Business

(Discussion and Public Comment and Possible Action)

11. Adjourn

Agenda materials available for this meeting on request to info.oacbd@gmail.com. Contact committee chair Alexander Mullaney at amullaney@gmail.com. Public comment on any item and general public comment is generally limited to three minutes. The chair may limit public comment if time constraints require. Only committee members—attendees who have been to three meetings in the past 12 months—may vote on a given item.