

Ocean Avenue Association
Street Life Committee
June 10, 2015
Java on Ocean Cafe

Minutes

Attendees: Alexander Mullaney (chair), Daniel Weaver (executive director), Neil Ballard (staff), Eva O'Brien, Rick Kurylo (OEWD), Mary Harris, Pauline Vella, Al Harris, Luis Licea (staff), Kate Favetti, Cai Middleton, Kenny Burger, Lucia Fuentes

Regards: Mary Dickow,

Meeting called to order at 6:05 p.m.

Executive Director Report: Ingleside Library Garden: Should be finished and opened in early August of this year.

Unity Plaza and Pedestrian Connector: This project is in the slow lane. All bids were over.

Ocean Avenue Corridor Design: A significant, comprehensive plan designed with neighborhood input. 66-page plan issued in March 2015. Weaver concerned about the environmental impact reports required for its biggest components. One of the most intriguing plans is CCSF giving up part of its lands to widen Ocean Avenue so complete street amenities can be installed. But it is planned to happen in the next 10 to 15 years. Weaver wants it done sooner. Another big picture project is the realignment ramp, which is projected to be done in five years. Same with the BART plaza and Ocean Avenue gateway. OAA should figure out how to hasten these projects.

Corridor Plan Landscaping: Extensive tree and groundcover planting along with t-intersection improvements. Slated to begin in October 2015.

Target Trees and Mural: Target has agreed to install a mural in their entrance lobby and plant a few trees on Dorado Terrace. It's not moving fast but it's a small project.

City College of San Francisco Master Plan: Hopefully will reflect Ocean Avenue Corridor Design. **Mullaney proposes inviting the Vice Chancellor of Planning to provide a presentation about the master plan.**

Ocean Avenue Festival: Weaver proposes having the Ocean Avenue Arts and Family Festival on the second Sunday of September. OMI-Community Participation Project will not be organizing this year. (OMI-CC having a festival and health fair at the Minnie and Lovie Ward Center on the third Saturday of September.)

The Balboa Reservoir is part of the Ocean Avenue Association's assessment district. Yet the Ocean Avenue Association was not granted a seat on the Balboa Reservoir Citizen's Advisory Committee.

Second Sundays: June Second Sundays is set up for this Sunday. There will be live music at Fog Lifter and Whole Foods. Beep's Burgers will be offering free ice cream cones.

Outdoor music has been very successful but trying to coordinate for September. Outreach is on track. Line up is on the website. Posters and handbills go out this week.

Ocean-Geneva Landscaping and Bench and Sculpture Project: San Francisco Beautiful's Sida Li has volunteered to do landscape planning. She is working with Arborist Now, which is designing the sculpture. Weaver will ask them to present their plan to the Street Life Committee in July or August.

Ocean-Geneva Mural: The mural design is almost ready. They are trying to add another building to it. They are trying to get it ready for the July 5th Arts Commission hearing.

Streetcar Boarding Islands: At a recent meeting of the Balboa Park Citizen's Advisory Committee, the death of a 12-year-old running to an M-line streetcar stop was a topic of huge concern, Mullaney reported. Weaver said he will ask the SFMTA to have a presentation at a meeting of the full board. Favetti moved to recommend that the OAA take a position on safe byways for LRVs in the southwest section of San Francisco. Fuentes seconded. Unanimous.

Street Life Committee Mission Statement Draft: Weaver said the Street Life Committee is concerned with things in general for the entire corridor whereas the business committee focuses on existing and needed businesses. Ballard said the statement should incorporate that Street Life committee deals with physical issues. Include that we are now an arts and entertainment district. Kurylo will help draft the statement and asked to see the business committee's draft.

Bicycling on Ocean Avenue: Weaver will ask for this to be discussed at the boarding island presentation. Harris and Fuentes expressed concern about skateboarders. Ballard will ask the Ocean Avenue beat officer to discuss the issue with small businesses.

Chronically Vacant Storefronts and the City Attorney: Deputy City Attorney Jill Cannon may come to a meeting to discuss enforcement opportunities.

Public Comment/New Business: Harris suggested invited Taraval Station Capt. Denise Flaherty to the next committee meeting or full board meeting. Weaver will invite her.

O'Brien asked about Infiniti Gas Station development. It will be a four story mixed-use development. It has been recently sold. It looks like the gas tanks are being taken out.

Fuentes asked if Weaver was able to get into contact with the new owners of 1607-project. Weaver said he got a new contact and will meet with the new representative.

Kurylo said the new legacy business ordinance might be appropriate for several businesses like Beep's and The Ave.

Meeting adjourned at 7:14.