

Ocean Avenue Association
Executive Director's Report
October 20, 2016 to December 14, 2016

- This report covers a 2-month period because the OAA Board did not meet in November.
- At the December board meeting we will discuss major goals for OAA in 2017.
- The Ingleside Presbyterian Church became Ocean Avenue's first landmark in November. Congratulations to board member and Pastor of Ingleside Presbyterian Church, Rev. Roland Gordon. The El Rey Theater land-marking is now scheduled for a January 2017 meeting of the Historic Preservation Commission. The new owners allowed community members and City Planning and OEWD staff to tour the building to discuss plans to reestablish the retail store spaces of the building along Ocean Avenue and to restore the Ocean Avenue façade.
- Second Sundays corridor promotion events in the coming year will be focused on projects coordinated with Livable City and the Western Neighborhoods Project, also known as Outside Lands. OAA will also seek to expand programming in Unity Plaza with more events in 2017. OAA's collaboration at the Ingleside Branch Library will continue in 2017 as well.
- Vacancy Report Current Ocean Avenue commercial vacancy report can be found at: www.oceanavenueassociation.org at CBD Documents.
- Work continues on the Ocean-Geneva triangles project; we are now aiming for completion by February.

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