

Ocean Avenue Association
Executive Director's Report
August 20, 2015 to October 21, 2015

- OAA's Annual Meeting was held on September 16 at the Fog Lifter Café. District 11 Supervisor John Avalos was honored by the OAA for his support in establishing the Ocean Avenue Community Benefits District on December 10, 2010. OAA is now in its 6th year of operating the Ocean Avenue CBD.
- OEWD awarded OAA staff \$1,400 to allow attendance at the International Downtown Association San Francisco Convention from September 30 to October 2. The IDA, based in New York City, is the major international organization of CBDs/BIDs. Union Square Association and the City of San Francisco were the local hosts of the convention.
- OAA Fundraising Partnering with OMI Neighbors in Action, a 501 (c) 3, OAA won an OMI Community Collaborators grant of \$5,000 to program the new Ingleside Library Garden. District 7 Supervisor Norman Yee is working to match that grant to provide additional programs, when possible on Second Sundays. OAA will be working with Nina Pogosyan, the Ingleside branch manager and children's librarian.
- OAA, in collaboration with fiscal sponsor San Francisco Beautiful and Mercy Housing Ocean Avenue, won a \$45,000 Complete Neighborhoods grant from MOH, one of eight awarded. This grant should allow us to complete the planned improvements on the 3 city-owned parcels at the Phelan-Ocean-Geneva intersection. This is the 5th grant we have been awarded to landscape, activate and beautify that neglected area.
- Second Sundays on Ocean Avenue Neil Ballard reports: Both September and October had good Second Sundays events with plenty of entertainment and business participation. The highlights of September's event included three live jazz bands playing sidewalk shows and free trips on the historic Muni Boat Car running in place of the K and L streetcar lines. In October we had the participation of the OMI-CPP at Melanio's Bistro offering live music and food in addition to our regular programming. Please see page 2 of this report for pictures from September and October's events.
- Vacancy Report Luis's current Ocean Avenue commercial vacancy report can be found at: www.oceanavenueassociation.org, at CBD Documents and Reports.

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Second Sundays



Muni's Historic Boat Car made two trips from Balboa Park Station to Ocean Beach



The Dave Rocha Trio played outside Beep's Burgers