

Ocean Avenue Association
Business Committee Meeting 10/13/17
Lick-Wilmerding High School, 755 Ocean Avenue

Present: Committee Chair Miles Escobedo, Alexander Mullaney, Neil Ballard, Luis Licea, Dan Weaver, Russell Davis, John Winston, Richard Kurylo, Wanxin Chen, Stefano Cassolato, Blake He, Mary Dickow, Youth Art Exchange students

1. Meeting called to order at 6:15 p.m.
2. September Minutes Review
 - Correction, toward bottom of minutes: “Mullaney resigned as—” needs to be “resigned as Street Life chair.”
 - Motion to approve by Mullaney, seconded by Escobedo. No public comment, motion passed unanimously.
3. ofo presentation, Wanxin Chen
 - Chen spoke about ofo’s mission to provide bike rentals around the world. Chen is at Street Life to gather feedback before their program expands to San Francisco.
 - Davis asked where the bikes will be parked, and Chen replied that they will be stationless, which means that bikes are parked on sidewalks or lots, but not in parking spaces. Mullaney remarked that stationless bike rental programs lead to increased ridership.
 - Winston asked how many bikes will be introduced. Chen said that ofo takes a phased approach, and for example has 2,000 bikes in Seattle currently, but may expand to more. Winston asked where bikes will be deployed, and Chen responded that bikes will be deployed at different areas throughout the day depending on usage patterns. For example, bikes will be deployed at high-density apartment buildings before the morning commute.
 - Escobedo inquired about pricing. Chen responded that bikes are available for \$1 per hour in Seattle, and the SF price would be comparable depending on products, such as ebikes. Pricing would also increase outside of San Francisco.
 - Davis asked about theft. Chen replied that the bikes use proprietary parts that aren’t valuable to bike thieves. Davis asked whether ofo has reached out to SF city government, and Chen replied that ofo has talked to SFMTA.
 - Mullaney made the following motion, seconded by Escobedo: “Whereas a recent study from Seattle shows stationless bikeshare has better ridership than stationed bikeshare; whereas bicycling helps reduce vehicle miles driven which is good for the environment; and whereas the outer neighborhoods immediately need bikeshare service the Ocean Avenue Association Street Life Committee supports stationless bikeshare and urges the San Francisco Municipal Transportation Agency to expedite permits for Ofo and other stationless bikeshare companies to operate pilots as soon as possible.” Public comment: none. Motion passed unanimously.
4. Executive Director Report, Dan Weaver

- Weaver reported that a group of high school students are working on a Youth Art Exchange program to create vinyl art covers for utility boxes. Committee members asked students about specifics of the project: the covers are designed to last for a year or two; permission has been granted from the utility companies; there will be 10 covers. Committee members recommended local history resources to the students. Ballard will follow up with an email of those resources to YAX coordinators.
5. Second Sundays Planning, Neil Ballard
 - Ballard reported that there will be craft fairs in November and December during Second Sundays, and that a survey is being developed to gather feedback on OAA marketing efforts, after which a meeting will be held in early November.
 - Mullaney said that 3rd on Third would be a good model to study. Dickow requested online promotion of survey.
 6. Chair Report: none
 7. General Public Comment
 - Davis inquired about the status of the El Rey development, and Weaver replied that the building owner is planning to build 40 condos on the back parking lots and above the theater's auditorium. Escobedo reported that a potential tenant has viewed the building's west retail wing.
 - Cassolato: Happy Vape will be applying for a conditional use permit to operate during extended hours as a hookah lounge. They will appear at a future Business Committee meeting.
 8. Meeting adjourned at 7:20 p.m.