

Ocean Avenue Association
Business Committee Meeting 11/8/17
Lick-Wilmerding High School, 755 Ocean Avenue

Present: Alexander Mullaney, Neil Ballard, Luis Licea, Dan Weaver, Russell Davis, Miles Escobedo, Blake He, Stefano Cassolato, Ron Xie, Lucia Fuentes-Zarate, Enrico Fornesi

Minutes taken by: Neil Ballard

1. Meeting called to order at 5:31
2. Approval of meeting minutes
 - Motion to approve by Mullaney, seconded by Escobedo, no public comment, motion passes unanimously
3. Happy Vape Conditional Use application
 - Cassolato: Happy Vape was approved to operate as a hookah lounge with a 10:00 p.m. closing restriction. Happy Vape now seeks a conditional use permit to stay open until 2:00 a.m. Legend Billiards, across the street from Happy Vape, currently stays open until 2:00 a.m. with no problems.
 - Permit allowing, Happy Vape will be open seven days a week from 12:00 p.m. to 2:00 a.m. They are also interested in offering live entertainment and participating in activation programs with OAA. Happy Vape will not be allowed to serve food/drink during events or at any other time per the health department. Happy Vape will be open in the second half of 2018.
 - Davis asked whether the e-liquid retail permit would be grandfathered, Cassolato said that the use is allowed now, but it would not be allowed under new flavored tobacco ban.
 - Mullaney moves that OAA business committee support Happy Vape's expansion of hours to 2:00 a.m. Escobedo seconds. No public comment, motion passes unanimously.
4. Business Support Services Update
 - Bayfitted at 1627 Ocean is now vacant, 1125 Ocean is vacant. Mullaney suggested that we reach out to Abreham Kidane. Cassolato recommends that the Business Committee reach out to Frank Fung, architect at NEMS project at 1443 Ocean. At 1917 Ocean, the leasing agent has talked to a dentist. Mullaney said that OAA needs to push for a medical office ban on the ground floor.
 - Quickly, Kidane, Homrun, Fruitbarn Market and Café (Jamil Tawasha) are all receiving assistance from the Small Business Development Center.
 - KMAC, Mahogany House of Styles and Mayflower have in-progress legacy business applications with Working Solutions.
5. Corridor Report: 2018 Business Support Strategy
 - Escobedo said that advertising for special events on Ocean Avenue would be very helpful. Mullaney requests a tri-lingual newsletter for merchants, and security assistance.
 - Licea: we are meeting CDBG requirements for clients served.
6. Meeting adjourned at 6:18 p.m.