

Ocean Avenue Association Street Life Committee
Wednesday, June 14, 2017, 6:15 p.m.
Ingleside Presbyterian Church, 1345 Ocean Ave.

Minutes

Attendees: Neil Ballard, Alexander Mullaney, Dan Weaver, Lucia Fuentes Zarate, Janene Summerland, Jon Winston, Luis Licea, Mary Dickow, Miles Escobedo and Cathy Mulkey-Meyer, Stephanie Cajina, Mary Harris, Al Harris

Regards: Kate Favetti

Meeting called to order at 6:28

Review of May Minutes

Escobedo moved to approve the minutes. Summerland seconded. Unanimous.

Recreation and Parks Dept. Presentation

No representative appeared to discuss the Open Space Acquisition Fund.

Second Sundays

Widely successful. 100-120 people showed up to OpenSFHistory: Ocean Avenue edition at El Rey. Loco Bloco christened Unity Plaza with a cool marching performance.

Summerland: Would be good to get food trucks at Unity Plaza.

Fuentes Zarate: I have a catering permit. I can serve food on the plaza. Been discussing bringing food trucks.

July 9 Ocean Avenue Second Sundays: Whole Foods, Ocean Ale House and the Ave on board.

Ballard will approach Beep's Burgers, Champa Garden and Legend Billiards.

Music: Mayan Dynasty, Todd Dickow, others. Beer Games at Ocean Ale House

Escobedo will reach out to brewers to do tap takeovers.

The purpose will be to promote the arts and culture district with a variety of music — and beer.

Ballard will work out the details in the next week or so.

Ocean-Geneva Parcel Project Unveiling Plan

Weaver reported that several hundred plants were put in on Saturday June 3, and about 60 were stolen in the days after. The contractor will replace the plants. (DPW Director Mohammed Nuru said it's a citywide phenomenon.) Boulders are going in on Wednesday. Mulch is last item.

The plan is to do a July 9 morning unveiling before the bar crawl.

Dickow commented that the plaque is great.

Activating Unity Plaza

Weaver: Not sure when Participatory Budgeting funds will kick in. Getting an interim stewardship contract from the Dept. of Real Estate.

Next event there will be in August with Livable City. It will look like a City College Enrollment Fair and Craft Fair and music, food, etc.

Mullaney: Talk to Philz about participating.

Dahlia is working on four more events.

Ocean and Geneva Corridor Design Shovel-Readiness Campaign

District 11 Supervisor Safai aide Cathy Mulkey-Meyer said the Ocean and Geneva Corridor Design's proposed streetscape improvements should stop at San Jose because of the ongoing Excelsior-Outer Mission Neighborhood Strategy. Mary Harris agreed.

Mullaney: The point of this item is to figure out the appropriate agencies to request that the long-term plan be made shovel ready. Winston and I are drafting a letter. There is a lot of support.

Summerland: City College causes a lot of traffic but doesn't mitigate it.

Mulkey-Meyer: San Jose and Geneva construction to be impactful on the neighborhood.

Executive Director Report

Mobile Parklet Handoff Update: Passed out fliers. No responses yet.

Expansion of OAA Services to Balboa Park Station Update: Hired an attorney to draft the service contract.

Ocean Avenue Historic Preservation Project Update: Presentation scheduled for Wednesday Board of Directors meeting.

Back-in Parking on Ocean Avenue Side Streets: Muni is uninterested in pursuing this, in Weaver's experience.

Granada Crossing Safety: There have been complaints about pedestrian safety at Granada. Mullaney moved that the OAA request SFTMA signalize Ocean Granada intersection. Fuentes Zarate seconded. Unanimous.

Safety Assessment

In response to the two shooting on Ocean Avenue, OAA reached out to SF Safe. Furlicious Wyatt will be performing a security audit. It will likely find needs for improving lighting and sightlines.

Fuentes Zarate wants more cameras.

Public Comment and New Business

Escobedo will do a tap takeover on June 24.

Meeting adjourned at 7:41 p.m.