

Ocean Avenue Association Street Life Committee
Tuesday, August 8, 2017, 6:15 p.m.
Ingliside Branch Library, 1298 Ocean Ave.

Minutes

Attendees: Alexander Mullaney (chair), Neil Ballard (staff), Miles Escobedo(Ocean Ale House), Blake He (Happy Vape), Roland Xie (Happy Vape), Stefano Cassalato (Happy Vape), Al Harris, Mary Harris, Paolo Cosulich-Schwartz (Motivate), and Stacey Bradley (Recreation and Parks Dept.)

Regards: Dan Weaver (staff), Luis Licea (staff), and Mary Dickow

Meeting called to order at 6:17 p.m.

Review and Approval of June Minutes

Escobedo moved to adopt the minutes. Ballard seconded. Passed unanimously.
(Discussion and Public Comment and Possible Action)

Recreation and Parks Dept. Open Space Acquisition Fund Presentation

Stacy Bradley of the Recreation and Parks Department Planning Division, gave a presentation about the Open Space Acquisition Fund.

Ocean Avenue has a dearth of open space, she said. Balboa Reservoir is the best bet for adding more and she recommended participating in that process. RPD reviewed the RFP and put in that the open space should be large.

The Fund is made up from property tax. In the 1970s, the city used the fund to acquire many hilltops. It's a long process. The fastest happened in 10 years. There was a long time when it wasn't used and the fund was built up. Presently there is \$5 million in the fund. New money added at the start of every fiscal year. Get about \$2.5 million per year.

Mary Harris: Nothing purchased in District 7 or 11 so we're due.

Ford GoBike Presentation

Paolo Cosulich-Schwartz of Motivate gave a presentation about the bikeshare program. San Francisco is one of the last cities to have a robust bikeshare program. This network will cover from the bay to the beach with 4,500 bikes. It's part of a regional expansion. It's important to have station in strategic locations that people frequent. Bike is highly adjustable to accommodate many body types. Looking to add e-assist as soon as next year. Ford is a title sponsor. The idea is to use the bikes for short trips. Offering discount membership for low-income members.

Fix-It Team Priorities

Targeted assistance for homeless; Improve pedestrian safety at the Ocean and Geneva intersection; Improve pedestrian safety at the Ocean and Granada intersection; Activate the empty Bank of America ATM space at the Chase Bank building; Rejuvenate the streetcar boarding islands; Repaint bike lanes

Second Sundays

A “Back to School Fest” will be held at Unity Plaza set up for this Sunday, August 13. Ballard working with Dahlia to do a craft fair at the plaza in November. There are no boutiques on Ocean Avenue. Will try to get Philz to participate in September. Will try to help them get a permit. Also try to get something ongoing at the Ave. Speaking with Ingleside Branch Library about expending add back money for Second Sundays events.

Ocean and Geneva Corridor Design Shovel-Readiness Campaign

We passed a motion. Was a letter ever sent?

Executive Director Report

Continued.

Meeting adjourned at 7:24 p.m.