

Ocean Avenue Association
Business Committee Meeting 5/10/17
Lick-Wilmerding High School, Classroom 5

Present: Alexander Mullaney, Neil Ballard, Luis Licea, Miles Escobedo, Lucia Fuentes-Zarate

Minutes taken by: Neil Ballard

1. Meeting called to order at 5:35
2. Approval of minutes
 - Mullaney: Moves to approve January, March and April minutes
 - Fuentes-Zarate seconds
 - Motion passes unanimously
 - Public comment: none
3. Corridor and Vacancy Report—Luis Licea
 - 1601 is vacant, vase store is gone
 - 1930 has covered windows, unknown new tenant
 - 1945—an import-export business
 - 1490 Ocean—interest from Verizon to lease
 - Naciontakers has moved out from former In Style space
 - Public comment: none
4. Business Support and Retail Update
 - SF Shines
 - Vet Hospital— SF Shines reviewing application
 - Kidane— SF Shines reviewing application
 - Quickly— SF Shines reviewing application
 - Auto 280— Dan searching for muralist
 - Small Business ads
 - Mullaney: Future ads could have an “Our Avenue” theme—pictures, stories of merchants
 - Could develop print collateral
 - Working Solutions—Legacy Businesses
 - Focusing on 1601-1633 Ocean for legacy business applications—The Ave Bar, Ocean Hair Design, A1 Shoe Repair
 - OAA staff will schedule meetings with biz owners and Working Solutions
 - Mullaney—1601 developer is asking for a special benefit: the merging of parcels. The City can help us get a nonprofit to negotiate a CBA involving the businesses
 - Working Solutions—Lease Negotiations
 - Jolie Elegant Spa
 - KMAC Martial Arts
 - Linda’s Nails
 - Ocean Ale House

- Fuentes—would month-to-month businesses be eligible for relocation assistance? Licea: Yes.
- OAA staff will schedule meetings with biz owners and Working Solutions
- Public Comment:
 - Mullaney: have a general public comment item on agendas
 - Mullaney: Translated business support workshop? Licea: Still setting it up. Mullaney: Put on next agenda
 - Mullaney: Kidane's participation in Healthy Retail SF: put on agenda
 - Mullaney: Dig into Japanese restaurant at former El Porvenir space. What's going on with that project?
 - Mullaney: Sophie Lau's building needs attention
 - Mullaney: Department of environment energy upgrades update should be on next agenda
 - Mullaney: Desired business survey should be on next agenda.

5. Adjournment: 6:14 p.m.