

OAA Board of Directors Meeting  
August 16, 2017  
Lick-Wilmerding High School  
755 Ocean Avenue

Board Members Present: Alexander Mullaney, Lucia Fuentes-Zarate, Shirley Lima, Henry Kevane, Howard Chung, Miles Escobedo, Christy Godinez

Others present: Executive Director Dan Weaver, OAA staff Luis Licea & Neil Ballard; Hank Wilson, Stefano Cassolato, Ronald Xie, Blake He, Officer Desmond Dun, Mary Harris, Al Harris, Kate Favetti,

Minutes taken by: Neil Ballard

1. Meeting started at 6:38, no quorum yet
2. Public Safety report, Officer Desmond Dun
  - Dun comes to Ocean Avenue from the Port of SF and Irving Street. Dun is still getting used to Ocean Avenue. Mullaney requested a walking tour of Ocean in September, and Dun is willing.
  - Weaver: Homeless persons are concentrated in the 1900 block of Ocean. The manager of Benjamin Moore Paints will have more information.
  - Fuentes requests passing calls at closing of The Ave Bar. Escobedo brought up increase drug use, loitering and harassment on Ocean Avenue and at Brighton and Holloway.
  - Dun prefers to patrol on bicycle rather than automobile, when possible. Dun speaks a little Cantonese and went to City College.
3. Meeting called to order at 6:50
4. Parking Policy presentation, Hank Wilson, SFMTA
  - SFPark is SFMTA's parking program intended to set parking prices based on demand. There was a pilot program, and the pilot's goals—less search time, increased local business patronage, reduction of hourly parking rates—were met. Wilson anticipates that parking prices would go down when the program is rolled out in outer neighborhoods. No meters would be added.
  - There is a test underway in the Dogpatch whereby visitors will be charged for temporary parking, rather than have access to free temporary parking. That test is ongoing and there are no plans to roll it out citywide yet.
  - Fuentes asked whether meters could be removed near Faxon. Favetti asked whether residential parking permit fees can be waived, and Wilson answered that they cannot, but the fee is set at an intentionally below-market rate. Favetti asked how visitor fees will work, and Wilson answered that as long as visitors are willing to pay, they will be able to stay.
  - Mary Harris said that her block is a residential parking permit area, and sidewalk parking is a problem, with no enforcement. Harris thinks that

\$127 per year for a parking permit is “a ripoff.” Harris said that Upper Yard development will create parking strain on neighborhood. Harris said that high parking prices deter business patronage in San Francisco commercial corridors.

- Xie asked whether meters will need to be updated, and Wilson said they will not need to be. Xie asked how parking space usage is determined, and Wilson said that SFMTA has devices at each parking space, and is working with private sector to get information for free.
- Chung asked about double-parking, and Wilson talked about the challenges of enforcing double-parking violations.
- Mullaney asked when this program will roll out on Ocean Avenue. Wilson said that the program will be going for approval at the SFMTA board in October, and implementation citywide will take a phased approach starting in November. Mullaney asked about loading zone application process, and Wilson said that he can relay specific locations to the curb-color team.

5. Minutes Review

- Mullaney noted that Linda Da Silva was supposed to be asked to present in August. Maybe next month.
- Mullaney moves to approve, Kevane seconds. No public comment, motion passes unanimously.

6. General Public Comment

- Cassolato spoke about Happy Vape’s intention to operate as a hookah lounge, not an e-cigarette store, given pending legislation outlawing flavored tobacco products including e-cigarettes. Happy Vape will be seeking a CU to stay open until 2 a.m. and is conducting preliminary outreach.

7. Budget Report, Henry Kevane

- Kevane reported that Sandy is still working on the year’s first budget report. Delinquency of assessment collection is going down and we are closing the gap of prior year assessments.

8. Executive Director’s Report, Dan Weaver

- Weaver: we held a crafts & enrollment fair at Unity Plaza for August’s Second Sundays. We will produce more craft fairs later in the year. We held a ribbon-cutting event at Ocean-Geneva triangles. The triangles collect a lot of trash and will require maintenance. We will receive a response to the contract to extend cleaning services to the Balboa Park BART station in September.
- Website feedback: Fuentes said that the website needs mobile optimization.
- Weaver: the owner of the El Rey Theater has boarded up the theater entrance, which has attracted graffiti. Mullaney: Development plans for the parking lots will likely be forthcoming within the next few weeks. Escobedo: having Alamo Draft House occupy the El Rey would be great. Weaver briefed the board on existing vacancies.

9. Balboa Reservoir CAC report, Howard Chung

- Final design still being selected for the reservoir project. Project will take years to actually come to fruition, will provide update as selection process proceeds.
10. CDBG Contract Review
- CDBG contract was submitted to board for review and approval. Mullaney moves to approve, Fuentes seconds, no public comment, motion passes unanimously
11. Business Committee Report, Neil Ballard
- Ballard reported that the Vacancy Report will be edited to improve accuracy, that a review of business uses on Ocean could be helpful, and that SF SAFE's Safety evaluation report is forthcoming after a public-safety walk in July.
12. Street Life Committee Report, Alexander Mullaney
- Mullaney said that we heard about the Open Space fund, and were advised by RPD representative that we should bank on Balboa Reservoir for new open space in neighborhood. Mullaney said that we got a presentation from Ford GoBike, and we discussed our improvement priorities to pass along to the Fix-It team.
13. Board Member Comments & Proposals
- Shirley asked about the status of the 1601-1633 development. Mullaney said that the developer is still synthesizing feedback and may conduct more public outreach in the future.
  - Favetti announced that there will be a Halloween street fair on October 28<sup>th</sup> from 4-7 p.m. on Faxon Avenue. Escobedo wants to talk about using Unity Plaza in a big way. Cassolato says that the Entertainment Commission is working on streamlining outdoor event applications. Dylan Rice is working on that process.
14. Adjournment to closed meeting at 7:59.
- Closed meeting minutes available upon request to [info.oacbd@gmail.com](mailto:info.oacbd@gmail.com).