

OAA Board of Directors
Informational Meeting
March 15, 2017
Lick-Wilmerding High School

Board Members Present Present: Alexander Mullaney, Shirley Lima, Walee Gon, Roland Gordon, Lucia Fuentes-Zarate

Others present: Executive Director Dan Weaver, OAA staff Luis Licea & Neil Ballard, SFPD Lieutenant Goss, Mary Harris, Al Harris, Kate Favetti, Maurice Rivers, Miles Escobedo, Daniel Morton

Minutes taken by: Neil Ballard

1. Informational meeting began at 6:40
2. Ocean Avenue Target: Bethany Wilson
 - Ocean Avenue store not closing
 - Target stores are meant to service local areas; new Stonestown store is opening but it is not going to replace Ocean store
 - Target supports Firefighter/Police associations, schools, food banks etc., but Ocean Target wants to do more for local community involvement
 - Weaver: Target can participate in Second Sundays, perhaps by sponsoring events at Unity Plaza
 - Mary Harris: OMI-NIA's health fair is another event in which Target can participate
 - Weaver: Ocean store closure rumors began on Nextdoor
3. Police update: Lieutenant Goss, Taraval Station
 - 6 burglars were arrested in last two weeks
 - 13 burglaries within ½ mile of Miramar & Ocean within last 90 days. That number is slightly higher than the norm, but within normal range
 - Some guns have been stolen in burglaries
 - Street robberies are down, centered at campuses late at night. Don't travel alone at night to avoid being targeted
 - Taraval asked for staffing increase, two more plainclothes officers and more coverage across all shifts, but less station investigators. That will hopefully change with staffing request.
 - Violent crimes have tapered off with city-wide "dispute" coming to an end
 - Mullaney: Will TNT be working full-time on homicides in the neighborhood? Goss: They will be. They were and continue to work on burglaries.
 - Weaver: Golden Point Spa is a persistent problem business. Is anything being done? Goss: Command staff has hesitancy to send

officers to those locations. Vice takes care of those concerns, but will pass them along to command. Perhaps TNT can investigate. Mullaney: their business use is a “spa,” not “massage,” and so Vice was not able to do anything. Goss: Public Health can possibly enforce, will contact them as well for their assistance.

- Mullaney: ICE and DEA raided a place on 19th. Did you hear about it? Goss: Was on vacation at that time. Aware of concern about those issues. Aside from mundane or specifically assigned tasks, we do not do anything with them, per department policy.
- Gordon: By “burglary,” do you mean home invasions? Goss: Yes, either from home or businesses.
- Fuentes-Zarate: More police presence at bar closing time—2 a.m. Goss: Will contact patrol staffers, it is likely that the trend will improve.
- Escobedo: A lot more homeless, mentally-ill and drug-user presence on Ocean. Brighton and Holloway also continues to be a problem spot. Residents make reports and stay vigilant, but problems are not resolved. Goss: SFPD is responsive, not proactive, but many of the same problems persist. Police work seems to have changed, but problems do persist, and frustration is real. Community involvement makes a difference.

4. Public Comment

- None

5. Financial Report: Dan Weaver

- Financial report included in meeting packet
- “Marketing” expense will pay for website overhaul

6. Executive Director’s Report: Dan Weaver

- Next El Rey Theater landmarking meeting is coming up. Emails/letters of support can be sent to planning commission
- District 7 Participatory Budgeting voting is open on 3/17. OAA’s project is to activate Unity Plaza.
- BART service expansion: OEWD staff met with SFMTA finance department to discuss service expansion, but SFMTA does not want to commit until BART agrees to enter service arrangement. Will try to contact BART to move project forward
- Architects of 1601 Ocean did not come to Street Life meeting. Representatives have received list of prior OAA positions. Will continue to invite developer representatives to meetings.
- Historic Preservation Survey
 - The Ave Bar is a historic African-American business on Ocean Avenue and therefore, 1601-1633 Ocean should be preserved. Bridget Maley agrees with that assessment.
 - Street life members urged one historic district, not two districts.

Vacancy Report, as usual, is available on website.

7. Approval of Minutes
 - Gordon: “burglary” at IPC should be “vandalism”
 - Gordon moved to approve as amended
 - Walee seconded
 - Motion passed unanimously
8. February Street Life Overview
 - Tom Radulovich presented on arts revitalization
 - Unity Plaza Stewardship underway
 - Fundraising for sculpture at Phelan and Ocean
 - Working on getting bulletin boards
 - Will raffle mobile parklet
 - Talking to Chase Bank about activating disused storefront space
 - Discussed BART station service expansion
 - Ocean-Geneva beautification has been delayed, but hoping to hold
 - Bridget Maley will present Historic Preservation
 - Motion: Livable City’s (See corresponding agenda for motion wording)
 - Lima: Why limit PDR/production uses? Mullaney: Does not apply to us especially, but broadly speaking, creates an economic monoculture.
 - Mullaney: item as presented on agenda is cut off, item continued.
9. Business Report: Luis Licea
 - ADA assesment being offered to various businesses
 - Vacancies: Ocean Electronics is being taken over by Ocean Ale House, other vacancies still remain, especially in 1900 block. Vacancy rate is at its lowest in decades
10. Meeting Schedule Change
 - Mullaney: Item to be continued until board officers can attend.
11. General Public Comment
 - Maurice Rivers: Who maintains Unity Plaza? Also, street needs more cleaning. Weaver: The Dept. of Real Estate contracts Unity Plaza maintenance. Will ask Public Works to clean street. Escobedo: Yoga Flow organizes a street cleanup
12. Board member comments:
 - Godinez: LWHS and Youth Art Exchange will be holding a Block Party on March 25th on Howth Street from 2-5 p.m.
 - Rev. Gordon: There is a need for beautification at City College’s Ocean frontage. Would like to meet with Chancellor. Weaver: I will invite you to the next meeting we have. Gordon: area needs improvement. Mullaney: the City is studying the intersection (again).
 - Numerous comments about the lack of communication from City College.

- Rev. Gordon: Requests Ingleside Presbyterian Church receives exemption from CBD assessments. Weaver: Please provide a note from Assessor's office and we can meet with OEWD.

13. Meeting adjourned at 8:09