

Ocean Avenue Association
Street Life Committee Meeting 1/10/18
Lick-Wilmerding High School, 755 Ocean Avenue

Present: Alexander Mullaney, Neil Ballard, Dan Weaver, Kate Favetti, Al Harris, Mary Harris, Miles Escobedo, Blake He, Russell Davis, Victoria Jones, Martin Jones, Katie Musillani, Ron Xie, Stefano Cassolato.

Minutes recorded by Neil Ballard.

Meeting called to order at 6:00 p.m. November minutes review postponed to February meeting.

Corridor Promotion Planning

Ballard spoke about the plan for events in 2018. OAA will be partnering with City College, Arts Commission, OMI Cultural Participation Project, Youth Art Exchange and Lick-Wilmerding High School to produce events. Mary Harris and Mullaney requested a printed schedule of events for neighborhood distribution.

Favetti suggested partnering with Art Span, which is moving into the Excelsior.

Executive Director Report

OAA needs help keeping up landscaped areas with weeding, trash pickup, especially at Ocean-Geneva Triangles. Mary Harris suggested that City College horticulture students could help out. Favetti suggested that OAA advertise at Flora Grubb or other gardening shops.

OAA continues to work with Supervisor Norman Yee's office to implement a Conditional Use requirement for ground-floor medical and office uses. Mullaney reports that other commercial corridors — Mission Street, North Beach — are implementing similar controls. OAA is conducting outreach to other neighborhood groups, and has also notified all property owners and businesses within the CBD.

Chair Report

Ballard reported that OAA will have three Participatory Budgeting projects on the upcoming ballot for that process — Crosswalk Beautification, Ingleside Mural & Mosaic Fund, and Farmers Market Pilot funding. OAA will notify email subscribers when voting is open.

Public Comment

Katie Musillani of Waterfall Wellness reported that Homrun Liquors often holds barbeques without cleaning up, sells cannabis out of Homrun, and uses the red zone as personal parking space. Favetti encouraged Musillani to call 311 whenever they notice issues.

Musillani reported that Waterfall Wellness has a temporary medical permit and is waiting on an Adult Use permit. They also have renovation plans for the storefront and interior of the business.

Escobedo suggested that OAA hold volunteer community cleanups. Ballard said that Waterfall Wellness could get green team volunteers to help out at cleanup events.

Escobedo encouraged staff to research bulletin boards and an event such as a wine walk. Mullaney asked Miles to put these items on the agenda for the next meeting. Favetti suggested more outreach spending. Mullaney suggested that OAA reach out to PUC to get a bulletin board at Ocean-Phelan.

Favetti said that gallery uses for vacant spaces would be welcome.

Meeting adjourned at 7:05 p.m.