

OAA Board of Directors Meeting
November 15, 2017
Lick-Wilmerding High School
755 Ocean Avenue

Board Members Present: Alexander Mullaney, Walee Gon, Lucia Fuentes-Zarate, Henry Kevane, Shirley Lima, Rev. Roland Gordon.

Others present: Executive Director Dan Weaver, OAA staff Neil Ballard & Luis Licea; Russell Davis, Ron Xie, Stefano Cassolato, Blake He, Enrico Fornesi, Eric Powell, Al Harris, Mary Harris, Shayne Watson, Bridget Maley, Captain Robert Yick, Officer Mark Pineda.

1. Meeting called to order at 6:30 p.m.
2. Ocean Avenue Preservation Plan
 - Bridget Maley & Shayne Watson presented the draft historic preservation plan for Ocean Avenue. Buildings have been assessed on a case-by-case basis for architectural significance. The study area runs generally from the El Rey Theater to Ingleside Presbyterian Church.
 - This survey is intended to provide a resource document for the historic buildings of Ocean Avenue. Historic district designation can be sought later.
 - Mullaney requested a draft historic resource plan when it is prepared. It will be shared via Dropbox.
3. New Taraval Police Station Captain Introduction
 - Captain Yick is the new captain of Taraval Station. Captain Yick is a San Francisco native, previously assigned to Mission Station. Captain Yick has increased beat patrols and in-person interactions with officers on commercial corridors.
 - Beat officers Kevin Brady and Mark Pineda share the Ocean Avenue beat and communicate with one another about the goings-on of the corridor.
 - Captain Yick recommends front-facing cameras on businesses, and bolted-down ATM machines.
 - Mullaney encouraged the police to pay attention to Brighton & Holloway, and to have officers pass through at 2 a.m. closings for late-night businesses. Yick will prioritize pass-throughs and resources based on level of complaints. Captain Yick can be reached at robert.yick@sfgov.org.
4. Ingleside Library Gate—Eric Powell
 - Weaver reports that we will seek to replace the gate at Ingleside Library with a custom-designed gate with grant funding secured for public art on Ocean Avenue.

- Eric Powell, sculptor of the gate at Cayuga Park among many other projects, gave a presentation about his work. Weaver contacted Powell to engage him to create a preliminary design for the library gate.
5. General Public Comment
 - On item 9, Mullaney did not say Kaisen Don is open but rather “will be opening soon.”
 - Escobedo moves to approve minutes as amended, Gon seconds, no public comment, passes unanimously.
 6. Financial Report
 - Kevane reports that OAA staff and bookkeeper will be meeting to provide a separate document—supplemental to the budget reports—that will detail all OAA grants. No public comment.
 7. Executive Director Report, Dan Weaver
 - OAA’s marketing program will be changed from Second Sundays to Third Thursday events in 2018 based on survey feedback. We will be producing craft fairs and other events.
 - We will customize the OAA website and develop more up-to-date content.
 - OAA has asked Supervisor Yee to develop legislation to preserve ground-floor retail space and prevent office uses on Ocean Avenue. Supervisor Yee has agreed to move ahead with legislation, provided a show of community support.
 - Mullaney moved that OAA support legislative efforts to impose conditional use requirements for ground-floor business professional, financial service and medical service uses on the Ocean Avenue retail district. Fuentes seconded. No public comment, motion passes unanimously.
 - Luis Licea will be moving on from OAA in November. The board and attendees thanked Luis for his work with OAA.
 8. Business Committee Report, Neil Ballard
 - Ballard reported re: November’s Business Committee meeting. See minutes from 11/8/17 meeting.
 - Happy Vape intends to become a hookah lounge, and seeks a conditional use to expand hours to a 2 a.m. opening time.
 - Lima asked whether Happy Vape will still be selling vape products after transitioning to a hookah lounge. Cassolato replied that Happy Vape will sell vape products pending an upcoming ballot measure.
 - Mullaney moves: The OAA supports Happy Vape’s Conditional Use application to expand their allowable operating hours from 10pm (existing) to 2am (proposed), Gordon seconds, no public comment, motion passes unanimously.
 9. Street Life Committee Report, Miles Escobedo
 - Marketing program will be changing in 2018 to produce more community events.

- Escobedo encourages community members to make reports to Taraval Station.
- Parklet will be moving to Ashton Avenue at Ocean. Escobedo implored re-finishing the parklet before it is moved.

10. Board Member Comments & Proposals

- Escobedo requests that a Waterfall Wellness representative attend a meeting, same for Homrun.
- Gordon requests public art on the Ocean Avenue Pedestrian Bridge. Mullaney replied that improvements will trigger A.D.A. improvements.

11. Meeting adjourned at 8:30 p.m.