Directors: Dan Casias, Howard Chung, Walee Gon, Henry Kevane, Shirley Lima, Vivian Liang, Joycelin Craig, Maurice Rivers, Tacha Santana, Alberto Vasquez, Larry Dorsey, Raymond Hou

Staff: Pierre Smit, Rosendo Betancourt
Other Attendees: Alex Mullaney, Kate Favetti,

Agenda Items

1. Call to order, Shirley Lima (Chair) 6:03 pm Called to Order.
   a. Due to time limitations, public comment will be limited to 2 minutes. When making a public comment, please spell your first and last name.

2. OAA Board Development RFP Draft (Howard Chung, Vivian Liang, Chris Corgas)
   a. Howard, Vivian, and Chris discussed the parameters of the board development proposal (RFP) which was part of the board package.
   b. No public discussion.
   c. Motion to approve the RFP by Howard, seconded by Vivian. Motion passes unanimously.

3. Maurice Rivers reported early due to timing concerns.
   a. A motion was made by Shirley seconded by Henry to move Maurice up in the board agenda.
   b. No public discussion.
   c. Motion passed unanimously.
   d. Maurice reports on various events, posted on chat bar regarding the 2022 Ocean Avenue Juneteenth Celebration held June 11, 2022 at Unity Plaza. Kudos to Supervisor Melgar and OEWD who provided funding for the event.

4. Staffing Changes, Shirley Lima
   a. Welcome Rosendo Betancourt, Small Business and Marketing Manager
   b. Pierre Smit will transition out to retirement. Pierre to stay on until a new ED is found. Thank you Pierre for all of your hard work and for staying on until a new ED is found.
   c. Hiring Working Group Update: Henry Kevane and Walee Gon
      i. New job description (see handout).
      ii. Motion to pass the job description to be distributed and approved by Henry and seconded by Walee.
iii. No public comment.
iv. Motion passes unanimously.

5. Approval of Minutes (June 2022 Draft), Howard Chung.
   a. No public comment.
   b. Motion made by Shirley and seconded by Dan to approve the minutes for June 2022.
   c. Motion passes unanimously.

   a. Henry went over both documents which were part of the board package:
      i. Final (June) Budget for FYE 2021-2022
      ii. Finance Working Group: FYE 2022-2023 Budget for Approval
   b. After discussion and questions, a motion by Henry to approve FYE 2022-2023 budget, was seconded by Dan.
   c. No public comment.
   d. Motion passes unanimously.

7. OAA+ICF Merger, Henry Kevane
   a. Henry reports that the merger was completed and met the necessary deadlines.

8. Executive Director Report, Pierre Smit
   a. Parklet is coming down.
   b. New city trash can Ocean and Plymouth in front of library test for two months.
   c. Removal of bike rack at 1423 Ocean because new tenant needs the space to move in large kitchen /contracting items. Pierre took care of this.
   d. Marketing Direct Mail campaign. Mail out Ocean Ave map to neighbors using direct mail. The cost for 5000 mailers is $3250. Discussion re number of times. Motion by Henry to approve one mailing of 5000 flyers. Seconded by Howard. Motion approved unanimously.
   e. Beautification planting area. Pierre has been working with DPW for months. $15,000 was given to DPW for plantings. $5000 was unused. Change in law may prohibit us from getting these funds.
   f. No public comments to ED report.
   g. Rosendo’s reporting (started on 7/15/2022).
      i. Website updates: Added business directory page, updated staff page, updated we’re hiring page, and created a new page for migration of the soon-to-be OAACBD.org website Wix website).
      ii. Social Marketing numbers: 944 Mailchimp subscribers, 767 Facebook Likes, 200 Twitter followers, and 200 Instagram followers. 2447 total accounts following OAA online presence.

9. Working Groups Check-in
a. Strategic Plan. Shirley working with Chris on various items for the Strategic Plan and Renewal.
   i. Financial Policy Document: Delivered to Chris Corgas; Comment period ongoing with Chris.
   ii. Next up: Operations Recommendations Implementation Deliverables
       ● Timeline for open bidding on cleaning contract. Pierre said to wait until the Renewal is approved before going to bidding. Chris C. also suggests waiting until the new ED is in place. June 2023 would be the targeted time to put the contract for open bidding.

   i. Vivian and Dan working on this and together have some questions which will be sent out.

c. 1601 to 1633 Ocean Project Update Joycelin met with Ernest Jones (Supervisor staff) met on 6/17/2022 property owners who have owned since 2014, tenants not paying rent, and no contact with the owners. Developer wants to buy. Toxic waste problem on the property. Pierre and Joycelin to meet for follow-up.

d. No public comment on any of the working group reports.

10. Board Member Comments and Proposals for Future Meeting Agenda Items. NONE.

11. General Public Comment for Items Not on This Agenda.
   a. Mike Sorrels wanted to go over Taste of OMI and wants to host a holiday event with Ocean Incubator with the new ED. Mike Sorrels will have a proposal.

12. Next Board Meeting:
    Monday, August 15, 2022
    Virtual on Zoom 6:00 PM

13. Adjournment at 7:30 pm.