Ocean Avenue Association
Board of Directors Agenda
Monday, October 17, 2022
6:00 pm
Virtual Meeting via Zoom

Directors: Dan Casias, Howard Chung, Walee Gon, Christy Godinez-Jackson, Henry Kevane, Shirley Lima, Vivian Liang, Joycelin Craig, Maurice Rivers, Tacha Santana, Alberto Vasquez, Larry Dorsey, Raymond Hou

Staff: Christian Martin, Rosendo Betancourt

Agenda Items
- Call to order, Shirley Lima (Chair) -5 min (6:05 pm)
  - Due to time limitations, public comment will be limited to 2 minutes. When making a public comment, please spell your first and last name.

- OAA Board Training | Development Updates (Howard Chung, Vivian Liang, Chris Corgas) (Discussion, Public Comment and Possible Action) -10 min (6:15 pm)

- Approval of Minutes, Howard Chung (Discussion, Public Comment, and Possible Action) -5 min (6:20 pm)
  - 9-19 Minutes (DRAFT)

- Budget Report, Henry Kevane (Discussion, Public Comment, and Possible Action) -10 min (6:30 pm)
  - OAA YrXIII, FY22-23 Budget September 2022 Rev#3.3
  - OAA Active Grants Schedule-September 2022, Rev#3.2

- Hiring Working Group, Henry Kevane and Walee Gon (Discussion, Public Comment, and Possible Action) - 15 minutes (6:45 pm)
  - Executive Director: Welcome to Christian Martin
  - Deputy Executive Director

- Office Space, Henry Kevane (Discussion, Public Comment and Possible Action)

- Marketing & Social Media Report, Rosendo Betancourt (Discussion, Public Comment and Possible Action) - 5 minutes (6:50 pm)
  - Social Media & Marketing Report

- Working Groups Check-in (Discussion, Public Comment and Possible Action) -20 min (7:10 pm)
  - Strategic Plan (Shirley Lima)
i. Operations Recommendations: All deliverables in place except noting the following email recap here on this Agenda to satisfy the section C.v of the “SOW - Strategic Plan Implementation”

● “In August and September 2021, the Board undertook a comprehensive review of its existing contract with Recology (that had been in place since 2011 and updated and improved the pricing and service levels offered by Recology. Other significant revisions were made to the arrangement to reflect current conditions and to enhance the responsiveness of Recology to critical requests as well as to expand the cleaning zones and times under the agreement. Board members Henry Kevane and Howard Chung worked closely with then-Executive Director Pierre Smit to reach mutual agreement on a renegotiated agreement with Recology (agreement is attached). The agreement was approved by the Board at its September 2021 regularly scheduled meeting (meeting minutes are attached). Among other provisions, the agreement is cancelable by the OAA at any time upon thirty (30) days prior notice. At such time as the OAA is confident that the term and territory of the CBD will be renewed and expanded, OAA will seek competitive bids from parties interested in providing cleaning services in the CBD’s new geographic area and to the CBD’s new members.” –Henry Kevane

● Above email recap was approved on September 21, 2022, via email by Chris Corgas to satisfy section C.v of “SOW - Strategic Plan Implementation”

● Next step: Shirley to bundle up deliverables to Chris Corgas

● Final deliverable: “Organizational Recommendations”

ii. Annual Plan Working FY 2022-2033 (Christian Martin, Vivian Liang, Dan Casias)

   ○ Street Life & Business Working Group (Maurice Rivers, Tacha Santana, Kate Favetti)
   
   i. Lakeview/OMI - Jazz in the Gardens: Next event is Sunday, November 20th, 2022, Noon to 3pm • Sisterhood Gardens (116 Arch Street)
   
   ii. Phoenix Day 2022 - Event Recap (Rosendo Betancourt)
   
   iii. Future proposed events (Maurice Rivers)

   ● Sleigh This Holiday

   iv. Holiday Bows

   ● Board Member Comments and Proposals for Future Meeting Agenda Items. -5 min (7:15 pm)

   ● General Public Comment for Items Not on This Agenda. -5 min (7:20 pm)
● Next Board Meeting: Monday, November 21st, 2022
   ○ Virtual on Zoom 6:00 PM

● Adjournment